

2016  
AUGUST 2-3

# Sustainability Management Conference



AUGUST 2-3 | MILWAUKEE, WI

National Association for Environmental Management  
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# Program Schedule

Tuesday, August 2

8:00 - 9:00 a.m.	<b>Registration and Breakfast</b>
9:00 - 9:15 a.m.	<b>Welcome and Introductions</b> <ul style="list-style-type: none"><li>• <b>Carol Singer Neuvelt</b>, Executive Director; NAEM</li></ul>
9:15 - 10:30 a.m.	<b>Opening Keynote: Driving Sustainability Value Beyond the Gates</b> <p>This session will feature the perspectives of two leaders who are using sustainability to shape business decisions that drive their internal operations and external brand awareness. Hear how Subaru of Indiana has developed partnerships with outside organizations to spread its zero-waste-to-landfill expertise, including benchmarking with over 100 companies. SC Johnson will discuss how its decisions to disclose ingredients and alter beloved products have sent ripples through the company and the broader industry. Get ready to experience the view at the front of the pack.</p> <ul style="list-style-type: none"><li>• <b>Tom Easterday</b>, Executive Vice President, Secretary &amp; CLO; Subaru of Indiana Automotive Inc.</li><li>• <b>Kelly Semrau</b>, Senior Vice President Global Corporate Affairs, Communication and Sustainability; S.C. Johnson &amp; Son Inc.</li></ul>
10:30 - 10:45 a.m.	<b>Break</b>
10:45 a.m. - 12:00 p.m.	<b>Sharpening your Sustainability Strategy</b> <p>Over the past several years there has been a shift away from the idea that companies should have a program for every sustainability issue, instead moving toward a belief that companies should focus on the areas where they stand to have the greatest impact. From the release of GRI's G4 protocol to the conversation about using materiality assessments, learn how your peers are getting more strategic on sustainability programs and metrics and driving towards meaningful outcomes.</p> <ul style="list-style-type: none"><li>• <b>Paul Campbell</b>, Director, Sustainability/Green Leadership; Sears Holdings Corp.</li><li>• <b>Balaji Jayaseelan</b>, Senior Manager, Global Environment and Sustainability; Newell Brands Inc.</li></ul>
12:00 - 12:45 p.m.	<b>Lunch and Exhibit Hall</b>
12:45 - 1:45 p.m.	<b>NAEM Benchmark Discussion – Supply Chain Sustainability</b> <p>This interactive session will feature results from NAEM's conference survey, and will look at what efforts companies are making to engage with their suppliers, including who holds the responsibility internally. In addition the survey results, this session will feature case study presentations on how specific companies are evaluating vendors and working with them to make gains on common social, environmental and performance goals. Conference attendees will be sent the survey in advance, and will receive the full set of results afterward.</p> <ul style="list-style-type: none"><li>• <b>Taylor Gelsinger</b>, Research Analyst; NAEM</li><li>• <b>Matt Kovatch</b>, Senior Manager - Environment, Health &amp; Safety Governance; AbbVie Inc.</li><li>• <b>Rick Love</b>, Manager, Environmental Sustainability; United Technologies Corp.</li></ul>
1:45 - 2:15 p.m.	<b>Break</b>
2:15 - 3:30 p.m.	<b>Sustainability Reporting Trends and Strategies</b> <p>While sustainability reporting is becoming more common, there are still many different approaches to take. Our speakers will explain the strategies their companies have employed to efficiently control the flow of external information, and how corporate disclosure may change in the years to come.</p> <ul style="list-style-type: none"><li>• <b>Paul Holdredge</b>, Manager, Resource Strategies; General Electric Co.</li><li>• <b>Anisha Ladha</b>, Senior Environmental Engineer; Intel Corp.</li></ul>
3:30 - 3:45 p.m.	<b>Break</b>
3:45 - 5:00 p.m.	<b>Advancing Water Stewardship</b> <p>While there is increasing agreement on the need to properly account for and manage water, consensus has been missing around what responsible use looks like. This session will explain the Alliance for Water Stewardship's Standard System, which aims to create a common framework for water stewardship, along with companies that are using it.</p> <ul style="list-style-type: none"><li>• <b>Carter Hanson</b>, Senior Manager Environmental Affairs &amp; Sustainability; Smithfield Foods Inc.</li><li>• <b>Matt Howard</b>, Director of Alliance for Water Stewardship - North America; The Water Council</li><li>• <b>Audrey Templeton</b>, Environmental Engineer; MillerCoors LLC</li></ul>
5:00 - 6:00 p.m.	<b>Networking Reception in Exhibit Hall</b>



8:00 - 9:00 a.m.

## Registration and Breakfast

9:00 - 9:15 a.m.

## Announcements

- **Virginia Hoekenga**, Deputy Director; NAEM

9:15 - 10:00 a.m.

## Special Presentation: Great Lakes and Milwaukee Sustainability Initiatives

The General Services Administration's Great Lakes Strategic Sustainability Plan 2025 is considered the region's road map to create and maintain a more sustainable, efficient federal government. This presentation will highlight the five key areas of sustainability - Buildings, Workplace Transformation, Transportation, Supply Chain, and Sustainable Communities - that can help strengthen GSA's impact in the region, and will encourage discussion on achieving that goal through innovative technologies and practices. Taking a closer look at Milwaukee, the second speaker will discuss the environmental and business initiatives that city is brewing up to encourage sustainable growth.

- **Ann P. Kalayil**, Great Lakes Regional Administrator; United States General Services Administration
- **Erick Shambarger**, Sustainability Director, Environmental Collaboration Office; City of Milwaukee

10:00 - 10:15 a.m.

## Break

10:15 - 11:30 a.m.

## Making Sustainability Goals Relevant for All Employees

With scores of 2020 sustainability goals having been announced in the past year, it is now time to engage employees at all levels. Join this session to hear how large external goals can be broken down into shorter-term mileposts that grow a culture of sustainability and don't overwhelm your employees.

- **Marco Ugarte**, Sustainability Manager; MillerCoors
- **Dennis Wilson**, Director, Product Stewardship & Sustainability, Saint-Gobain SA

11:30 a.m. - 12:15 p.m.

## Lunch

12:15 - 12:45 p.m.

## GRI's Transition to a Standard

Find out about the GRI G4 Guidelines transition to be the GRI Sustainability Reporting Standards, and how this will impact your reporting. The transition aims to make the GRI Standards more accessible for reporting organizations and policy-makers, and so to encourage more consistent, higher quality sustainability reporting, focused on material issues.

- **Alyson Genovese**, Head of Corporate & Stakeholder Relations, USA & Canada; GRI

12:45 - 1:00 p.m.

## Break

1:00 - 2:00 p.m.

## The Next Generation Of Sustainability Tools And Data Analysis

More powerful technology and ever-improving software are making it easier than ever to collect and report large amounts of data. So, what's possible now, and what can we expect in the future? Hear from two experts about the new generation of tools at your disposal to sort and dissect data in ways that reveal valuable insights about your sustainability program and company as a whole.

- **Bahar Gidwani**, Co-founder & CEO; CSRHub
- **Jeff Hintzke**, Vice President, Deployment Services; Alta Energy Inc.

2:00 p.m.

## Conference Adjourns



## About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at [www.naem.org](http://www.naem.org).



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