



# EHS Compliance

## Excellence & Best Practices

JULY 27-28 ● MINNEAPOLIS, MN

# CONFERENCE PROGRAM

Presented by:



With special thanks to:



# Welcome to Minneapolis

The **EHS Compliance Excellence & Best Practices** program was developed to help you understand and address the growing number of EHS regulations across the globe. Leverage the experience of your peers from more than 15 companies as they showcase the programs they implemented to meet these challenges across their business. Learn new strategies and discover the latest solutions that help companies ensure regulatory compliance.

NAEM and Best Buy Co. Inc., welcome you to Minneapolis and the EHS Compliance Excellence & Best Practices conference.

## On-Site Registration Hours

*Convention Center Foyer*

*Wednesday, July 27*

**8:00 - 9:00 a.m.**

*Thursday, July 28*

**7:45 - 8:45 a.m.**

## Resource Café Hours

Located in the *Harriet/Nokomis* room, the Resource Café is an informal meeting space where attendees can talk directly with EHS and sustainability service providers. See page 11 for company descriptions and more information. The Café will be open during the following hours:

*Wednesday, July 27*

**2:15 - 2:45 p.m. (Session Break)**

**4:00 - 5:30 p.m. (Networking Reception)**

*Thursday, July 28*

**7:45 - 8:45 a.m. (Breakfast)**

## Conference Staff

NAEM and conference staff are available to assist you with any questions. Check in with us at the NAEM Registration desk located in the *Convention Center Foyer*.

## About NAEM

**NAEM, the Premier Association for EHS Management**, empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional association for environmental, health and safety (EHS), and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. **Visit NAEM online at [www.naem.org](http://www.naem.org).**



# AGENDA

## WEDNESDAY, JULY 27

8:00 - 9:00 a.m.

**Registration and Breakfast** *Convention Center Foyer*

9:00 - 9:15 a.m.

**Welcome and Introductions** *Calhoun/Minnetonka*

- ▶ Carol Singer Neuvelt, Executive Director; NAEM
- ▶ Hugh Cherne, Sr. Manager, Energy & Carbon Reduction Program; Best Buy Co., Inc.

9:15 - 10:15 a.m.

**Regulatory Update: Enforcement Priorities and Issues to Watch**

*Calhoun/Minnetonka*

Compliance is the cornerstone of any EHS program, so it is imperative to stay on top of current and future regulations. This regulatory update will provide an overview of new and expected domestic and international legislation. Plus, attendees will get a list of the most frequent citations from the EPA and OSHA to help you avoid common pitfalls.

- ▶ Paul C. Beatley, Director; Enhesa Inc.
- ▶ John Sullivan, Director, Environment, Health, and Safety News; Bureau of Natural Affairs Inc.

10:15 - 10:30 a.m.

**Break** *Calhoun/Minnetonka*

10:30 a.m. -

12:00 p.m.

**Successful Strategies for Ensuring Enterprise EHS Compliance**

*Calhoun/Minnetonka*

This session will provide a look at how three unique companies ensure EHS compliance across their businesses. Speakers will share a big picture look at their efforts and highlight key strategies they use to lead compliance assurance at their organizations. From allocation of resources and budgets to what their management systems look like, attendees will walk away with a clear understanding of how successful companies understand and minimize compliance risk.

- ▶ Thomas Hawkinson, Corporate Manager, EHS; The Toro Co.
- ▶ Tony Shea, Senior Manager, Environmental Business; NRG Energy
- ▶ Majo Thurman, Director, Environment, Health & Safety; Rockwell Automation Inc.
- ▶ **Moderator:** Milan Dylal, Vice President; Dakota Software Corp.

12:00 - 1:00 p.m.

**Lunch** *The Uptowner*



# **Overwhelmed**

*by the number and complexity  
of your EHS requirements?*

By integrating EMIS with professional expertise, Antea Group is the only consulting firm that delivers the complete solution to help you track, interpret and maintain compliance while proactively forecasting future EHS risks.

***Benefit from our total solution:***

**Our EMIS and Applicable Regulatory Feed** keep you current with applicable EHS requirements and provide tools to assess, track, and report compliance status.

**Our Global and Local Network of Auditing Experts** deliver the regulatory expertise in 96 countries to identify and interpret applicable local, regional, and national requirements and respond accurately.

**Our EHS Risk Management Services** help you evaluate and mitigate EHS organizational, programmatic, and operational vulnerabilities.

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# AGENDA

## WEDNESDAY, JULY 27

1:00 - 2:15 p.m.

### Navigating the Maze of Product Focused Regulations

*Calhoun/Minnetonka*

The proliferation of product-focused regulations impacts many companies, from the beginning of the supply chain to the end retailer. The case studies in this session will examine how companies have dealt with a wide variety of regulations, from REACH and RoHS to producer take-back programs. Find out how leading organizations have addressed these emerging regulations by working with partners up and down stream, as well as other departments internally. Attendees will also hear an update on the pending SEC rule regarding Conflict Minerals.

- ▶ Connie Deford, Director, U.S. Chemicals Management Policy; The Dow Chemical Co.
- ▶ Karen Yeadon, Manager, Environment, Health & Safety; Emerson Process Management; Rosemount, Inc.
- ▶ *Moderator*: Mark Duvall, Principal; Beveridge & Diamond PC

2:15 - 2:45 p.m.

### Break & Resource Café *Harriet/Nokomis*

2:45 - 4:00 p.m.

### Advancing GHG Programs in an Uncertain Regulatory Environment

*Calhoun/Minnetonka*

Is there still a business case for moving forward with greenhouse gas reduction programs in the absence of a meaningful federal regulation? This session will examine what companies are doing to manage their GHG emissions and what changes they are making to their programs, if any. Speakers will address both how they are managing and distributing EHS resource for GHG as well as what they are doing to prepare for potential regulatory outcomes.

- ▶ Billy Grayson, Director of Corporate Responsibility; WESCO International Inc.
- ▶ Mark Manninen, Environmental Permitting Supervisor; 3M Co.
- ▶ Jeff McComas, Advanced Environmental Specialist; 3M Co.
- ▶ *Moderator*: Dick Pastor, Vice President; Shaw Environmental & Infrastructure

4:00 - 5:30 p.m.

### Networking Reception & Resource Café *Harriet/Nokomis*

7:05 p.m.

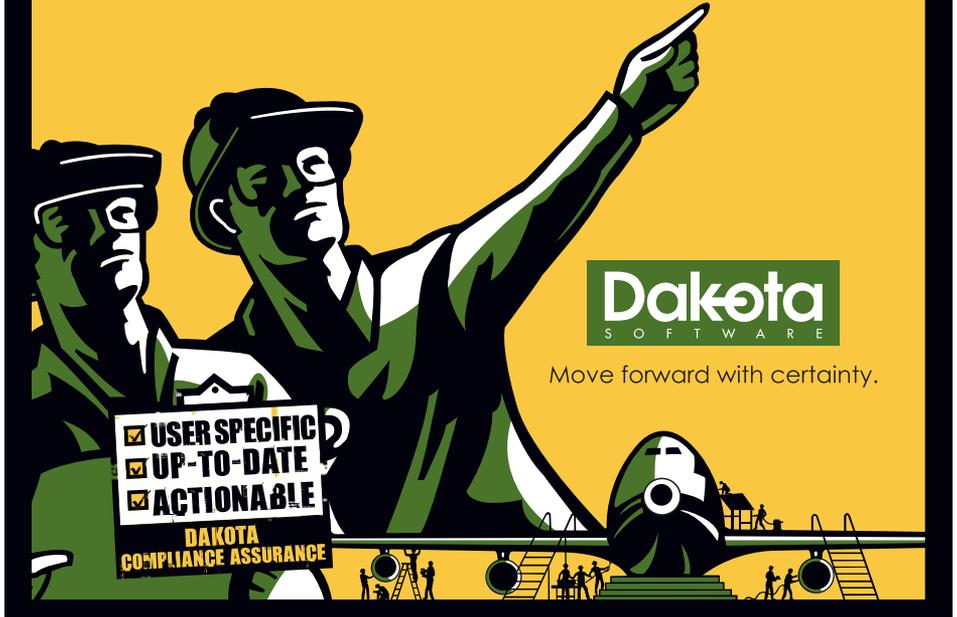
### Saint Paul Saints Baseball game vs. Kansas City T-Bones (optional)

*Tickets are \$12 and include a shuttle ride to and from the game. The shuttle will be leaving from the Hilton at 6:20 p.m..*

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# AGENDA

## THURSDAY, JULY 28

7:45 - 8:45 a.m.

**Breakfast & Resource Café** *Harriet/Nokomis*

8:45 - 10:15 a.m.

### **Best Practices for Global Auditing and Corrective Actions**

*Calhoun/Minnnetonka*

Auditing remains the foundation of an effective global EHS management program. This session will examine the critical elements of a global EHS auditing program, with specific attention to best practices in data gathering, presentation of audit results to senior management, and corrective action programs. Attendees also will learn how to encourage collaboration between the auditors and the facilities in a way that promotes positive change.

- ▶ Don Bezek, Corporate Environmental, Health and Safety Manager; Donaldson Co. Inc.
- ▶ James A Bilgo, Supervisor of EHS Program Management; Kohler Co.
- ▶ Dave Hadzinsky, Director, EHS; PCC Airfoils, LLC
- ▶ *Moderator:* Glenn Mayer, Principal; E2ManageTech, Inc.

10:15 - 10:30 a.m.

**Break** *Convention Center Foyer*

10:30 - 11:45 a.m.

### **Integrating EHS Management Functions after a Merger or Acquisition**

*Calhoun/Minnnetonka*

One of the biggest challenges for a company following a merger or acquisition is integrating the EHS management system and culture. Attendees will hear what it takes to get back to business quickly, along with tips and strategies for how to blend two distinct cultures to ensure continued EHS management success.

- ▶ Marc Juaire, Corporate Process Safety Manager; The Valspar Corp., Ltd.
- ▶ Chris England, EHS Manager; ITT Corp.
- ▶ *Moderator:* Matt Airhart, Director; KMI

11:45 a.m. -  
12:30 p.m.

**Lunch** *The Uptowner*

# environment, health and safety regulatory compliance worldwide

## **Global EHS regulatory monitoring and issues tracking**

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## **EHS Regulatory Compliance assessment and assurance**

- Compliance Manager
- Country Profiles
- Regulatory Registers
- Audits, Audit Protocols, ScoreCards
- Regulatory gap analysis

[www.enhesa.com](http://www.enhesa.com) - [info@enhesa.com](mailto:info@enhesa.com)





# AGENDA

THURSDAY, JULY 28

12:30 - 1:45 p.m.

## Communicating EHS Risk as a Strategic Business Risk

*Calhoun/Minnetonka*

It's often difficult for EHS managers to explain the strategic value of what they do for the company. This session will focus on how to communicate the value of EHS to senior management and internal stakeholders in a way that promotes further collaboration between EHS and other business functions as well as shared ownership of EHS responsibilities.

- ▶ Mariam Georgaroudakis, Strategic Commodity Management Team; Raytheon Co.
- ▶ Michael Miller, Global Director, Risk Management & EHS; Apex Tool Group LLC
- ▶ *Moderator:* Scott Recker, Senior Consultant; Antea Group

1:45 p.m.

## Conference Adjourns

2:00 - 4:00 p.m.

## Upper Midwest NAEM Chapter Meeting *Calhoun/Minnetonka*

Stay connected to EHS and Sustainability Managers at this informal meeting for those local to the Minneapolis - St. Paul area.

## UPCOMING NAEM EVENTS:

### Expert-led Webinar Series:

Capitalizing on Energy Savings Incentive Program for Industry

Aug. 9, 2011, 1:00 - 2:00 p.m. (ET)

New ISO Standards and the Impact to the EHS and Sustainability Fields

Sept. 8, 2011, 1:00 - 2:00 p.m. (ET)

Third Party Assurance of Sustainability Reports

Dec. 6, 2011, 1:00 - 2:00 p.m. (ET)

### 19th Annual NAEM EHS Management Forum

EHS & Sustainability Success in the new Economic Era

Oct. 19-20, 2011; Tucson, Arizona

**REGISTER TODAY!** Visit [www.naem.org](http://www.naem.org)

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# RESOURCE CAFÉ DIRECTORY

Engage with the leading EHS compliance resource and service providers in the Resource Café. Discover the latest solutions and view demonstrations from a variety of vendors while networking with fellow conference attendees. See the agenda (page 2) for Resource Café hours.

## Antea™ Group

Antea™ Group provides EHS management systems and consulting services that combine innovation with integrity, integrate local support with global perspectives and unite technical expertise with superior delivery of sustainable business solutions for our clients worldwide.

Our experienced EHS professionals accommodate client-specific goals, stakeholder expectations and regulatory requirements with comprehensive strategies designed to reduce environmental footprints, mitigate business risks, protect against engineering failures and assure operational EHS compliance. By combining proven processes, innovative tools and a wealth of global and local multi-sector expertise, Antea Group develops solutions that strengthen and optimize operational performance. To effectively support our clients' current marketplace challenges, we offer the following practice areas:

- ▶ Environmental Liability Management
- ▶ Information and Knowledge Management
- ▶ Operational Performance and Assurance
- ▶ Sustainability and Corporate Responsibility
- ▶ Transaction Support

Our ideas are fresh, our reach is comprehensive, and our teams are dedicated. With access to more than 3,000 employees in over 100 offices and experience across 6 continents, we serve clients ranging from global energy companies and manufacturers to national and local governments. By engaging Antea Group expertise, our clients gain a trusted and responsive partner who will proactively and ingeniously manage their business EHS concerns, no matter when, where and how they might change. For more information, visit [www.anteagroup.com](http://www.anteagroup.com) or call +1 651 697 5220.

## Dakota Software Corporation

Dakota Software Corporation has been providing EHS management software to regulated industries, consultants and government since 1988. Dakota's primary differentiator is the integration of regulatory content with the software tools. Dakota's ProActivity Suite of software ensures that enterprises are identifying all applicable requirements, communicating substantive regulatory changes that directly affect site operations and providing executive dashboard visibility into EHS compliance and carbon management activities across the enterprise. Dakota's Suite of products, Profiler, Auditor, Tracer, Scout and Metrics can be used in combination or independently to proactively manage compliance at the point of control. For more information about Dakota Software, visit [www.DakotaSoft.com](http://www.DakotaSoft.com) or call 216-765-7100 ext. 2.

## E2 ManageTech Inc.

E2 ManageTech is a software neutral company. We do not develop or sell any proprietary applications of our own, nor are we financially aligned with any vendors at any level or our company. E2 ManageTech delivers EHS&S Management Information Services (EMIS) from start to finish. Our services begin with upfront strategic prioritization, move into requirements definition and software selection based on client driven best-fit analysis, and includes implementation ongoing maintenance and support of the designed solution. E2's EMIS services include:

- ▶ Strategic planning and prioritization
- ▶ Detailed design, including requirements specification, work flow analysis, and best-fit analysis
- ▶ Implementation and Deployment Planning
- ▶ Implementation
- ▶ Maintenance and Support

# STRONG ENVIRONMENTAL SUPPORT FOR YOUR BUSINESS OPERATIONS

Shaw is a worldwide leader in environmental consulting, compliance, sustainability, and remediation. Our compliance and auditing services team includes more than 400 specialists dedicated to helping clients meet environmental regulatory requirements and minimize environmental risk from their operations.

**PERMITTING & REGULATORY ANALYSIS**

**CHEMICAL ACCIDENT PREVENTION RISK  
MANAGEMENT PLANS**

**HAZARDOUS WASTE MANAGEMENT**

**SARA TIER I AND II, 313, FORM A & R REPORTING**

**SPILL PREVENTION, CONTROL &  
COUNTERMEASURE PLANS**

**TOXIC SUBSTANCE CONTROL COMPLIANCE**

**WASTEWATER PLANNING & COMPLIANCE**



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# RESOURCE CAFÉ DIRECTORY

E2 tools such as our Accelerated Requirements Definition (ARD) templates leverage best practices from over 200 global Fortune 500 clients. Our full spectrum of engineering-based solutions as well as case studies and industry focuses can be found on our website: [www.E2ManageTech.com](http://www.E2ManageTech.com).

## **Enhesa Inc.**

Enhesa's Mission: helping companies understand, manage and comply with worldwide EHS requirements.

Enhesa is the leading environmental, health and safety consulting firm, providing EHS regulatory compliance assurance support to businesses worldwide. Over the past 20 years, Enhesa has built a knowledgebase of EHS regulations which includes the What of business requirements, the How to develop cost-effective solutions and the When of enforcement activities in over 150 countries and jurisdictions. We combine our unique knowledgebase with an in-house team of 70 dedicated experts from more than 40 different countries and a network of more than 300 local experts and consultants. No other company or institution has anything remotely similar. Enhesa provides regulatory data in 48 languages and provides analysis and reports in 26 languages. Our range of EHS compliance assurance services includes Audit Protocols/ScoreCards, Auditing Assistance, Monitoring of EHS emerging regulatory developments for operations and products, EHS permitting services, product regulatory checklists, and consulting on specific EHS issues of interest or concern to a company. All of Enhesa's services are complimentary and designed to work independently or as part of coordinated and comprehensive EHS management system. Over 7,000 EHS managers rely on Enhesa to keep their companies compliant globally.

## **Shaw Environmental and Infrastructure, Inc.**

Shaw Environmental and Infrastructure, Inc. (Shaw) offers comprehensive environmental compliance services. We are a leader in the environmental compliance service industry and offer

a National Practice for Compliance & Auditing services to our clients. This National Practice includes more than 400 compliance and permitting specialists in 90 offices nationwide. Our environmental compliance services include:

- ▶ Air quality permitting and compliance management
- ▶ Compliance auditing services, including design, implementation, assessment, and support
- ▶ Hazardous waste permitting, storage, and management
- ▶ Hazardous material storage, inventory, reporting, and management (SARA 311,312 & 313 reporting)
- ▶ Pollution prevention planning
- ▶ Spill Prevention, Control and Countermeasure (SPCC) plan development, certification, and management
- ▶ Storm water permitting, plan development, inspections, and reporting
- ▶ Training services (one-on-one, classroom, web-based, train-the-trainer)
- ▶ Wastewater permitting, sampling, and reporting

Shaw provides these environmental compliance services on a national basis to clients with multiple locations across the country. We design, create, and deliver programs and materials that are consistent and provide a systematic approach for our clients (e.g., standardized SPCC plans, storm water pollution prevention plans (SWPPPs, Tier I reports, etc.). We assist our clients in meeting environmental regulatory requirements and minimizing environmental risk and liability from their operations.

## **3E Company**

3E Company, a member of the Verisk Analytics Family of companies, provides a comprehensive suite of data products and information services that enable improved compliance with global EH&S requirements related to the safe manufacturing, distributing, transportation, usage and disposal of chemicals and products. 3E's set of solutions includes EH&S regulatory data and tools; MSDS authoring, distribution and management;

# RESOURCE CAFÉ DIRECTORY

transportation; emergency response; regulatory reporting and hazardous waste management. Wherever you are in the supply chain or product lifecycle, 3E can deliver a program specific to the EH&S compliance information and management needs of your organization that provides benefits to the entire enterprise and beyond.

## **BNA Inc.**

BNA can help you with your EHS information needs. From timely, accurate, and objective news and analysis to state-of-the-art compliance audit solutions, BNA brings you what you need, nationally and globally. The new Decision Support Network provides you with custom answers to your compliance questions, webinars, white papers, and more. Since 1929, BNA has been the leader in providing intensive coverage of developments in law and regulation. Now BNA sets a new standard of excellence.

## **Enablon**

Enablon is the world's leading QEHS & Sustainability Management software provider with solutions used by more than 200,000 users in 250 global companies and by thousands of SMEs worldwide.

Enablon offers the industry's most comprehensive Sustainability Management Platform with solutions for:

- ▶ Corporate Responsibility & Responsible Supply Chain
- ▶ Quality, Environment, Health & Safety Performance
- ▶ Air, Water, Waste and Chemicals Management
- ▶ Regulatory Compliance & Audit Management
- ▶ Carbon & Energy Management
- ▶ Incident & Risk Prevention
- ▶ Product Stewardship

For detailed information, case studies, quotes and product demonstrations: [www.enablon.com](http://www.enablon.com)

## **Enviance**

Enviance is the leading provider of Environmental ERP software, with more than 10 years environmental experience and 17,000 users in 49 countries. Our comprehensive solutions have been developed, tested and proven by serving the world's leading corporations and government organizations for over a decade. As the world business community faces increasing sustainability challenges, Enviance Environmental ERP solutions enable organizations to measure, manage, report GHG emissions, environmental, health and safety (EHS) data and other environmental information. The Enviance system leverages cloud computing technology to deliver its Environmental ERP platform online in real-time—anytime, anywhere and enterprise-wide.

## **Intelex**

Intelex Technologies Inc. has been a global leader in Environment, Health and Safety (EHS) management and business performance software solutions since 1992. Our scalable, web-based platform and suite of EHS applications provide clients with unprecedented flexibility and enable users to build a product package that meets their unique needs. Our staff has a proven reputation for friendly, knowledgeable service and is committed to helping more than 500 clients and 240,000 system users get the most out of our groundbreaking, user-friendly software solutions, every step of the way. Intelex clients include luminaries such as Heinz, Campbell's, Virgin Atlantic, Subaru, Nestle, Energizer, Church & Dwight, and many more. Go to [www.intelex.com](http://www.intelex.com) for more information about Intelex and its clients.

## **KMI**

Compliance ultimately starts and ends at the facility level so the true key to effective compliance tools is end user buy-in. Our enterprise-level EHS Software Suite delivers unique usability, flexibility, and a true balance between facility and corporate tools for compliance management, risk reduction, greenhouse

gas reporting, environmental metrics and key performance indicator analysis. Our most popular modules include:

- ▶ Sustainability Metrics
- ▶ Compliance Management
- ▶ Incident Management
- ▶ Audit & Inspection
- ▶ Corrective Action

Whether your greatest compliance challenges are global or local, regulatory or policy, environmental or safety (or all of the above), the KMI EHS Software Suite is uniquely designed to ensure your success. Please visit us in the Vendor Café or online at [www.kminnovations.com](http://www.kminnovations.com) to test drive the system and see for yourself what a difference our decade-long focus on effective software design makes.

#### ProcessMAP

ProcessMAP is the global leader in Environmental, Health, Safety and Sustainability software solutions. Customers rely on our SaaS platform to streamline accident & incident management, sustainability reporting, carbon management, audits and assessments, and compliance and action item management.

Our platform coupled with comprehensive services from blueprinting to rollout to 24x7 helpdesk makes us the partner of choice for rapid global deployments for customers in more than 70 countries.

## EHS & Sustainability Success in the New Economic Era

- ▶ The largest annual gathering of environmental, health and safety (EHS) and sustainability decision makers
- ▶ 24 sessions of best practice sharing and benchmarking
- ▶ Practical insights and strategies from managers at 65+ leading companies
- ▶ An exhibit hall of targeted EHS and sustainability vendors and plenty of time for networking

19<sup>TH</sup> ANNUAL NAEM  
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