



## NEC-NAEM BREAKFAST EVENT - DEC. 8, 2010

### INDUSTRIALIZING LIFE CYCLE ASSESSMENTS SPEAKER BIOGRAPHIES

**Raymond Lizotte, Director of the Environmental Stewardship Office, APC by Schneider Electric**

Raymond Lizotte is the Director of the Environmental Stewardship Office at Information Technologies business unit of Schneider Electric (which is referred to as APC by Schneider Electric). APC by Schneider Electric products include APC and MGE uninterruptible power supplies (UPS), precision cooling units, racks, physical security, and design and management software. In his role as Director of the Environmental Stewardship Office, Ray is managing the company projects and business processes necessary to ensure conformance to the many product focused environmental requirements that face the company. Initially, the Environmental Stewardship office focused on compliance with RoHS, REACH and other substance based regulations, but has since expanded to end-of-life management programs to ensure that customers have guidance and opportunities to discard products in an environmentally sound manner.

**Asheen Phansey, Product Manager, Sustainability, DS SolidWorks Corp.**

Asheen Phansey joined SolidWorks in 2010 as product manager for SolidWorks Sustainability and all-around sustainability advocate for the company. His expertise in nature-inspired design, product lifecycle stewardship, closed-loop business models, and green marketing has been built through a career in technology, business and academia. Asheen travels widely speaking on sustainable innovation around the world and teaches MBA courses in Sustainable Entrepreneurship and Green Marketing as an Adjunct Professor at Babson College. Prior to SolidWorks, Asheen founded the consultancy Quaking Aspen to help companies develop sustainable innovation toolkits, building on his years of innovation experience in the biotech, software, and aerospace industries.

Asheen holds a BS in Chemical Engineering from Cornell University and an MBA from Babson College, and has received a certificate in bio-inspired design from the Biomimicry Institute.

**Timothy J. Greiner, Partner, Pure Strategies**

Tim Greiner is a partner in Pure Strategies, a consulting firm that specializes in building environmental and social integrity into products, brands, and businesses. He consults with domestic and oversees manufacturers, socially responsible business, and environmental advocacy groups. Tim is currently working with clients to incorporate sustainability into product design and development using tools such as life cycle assessment and chemical hazards analysis. Current and former clients include Seventh Generation, Timberland, Stonyfield Farm, Dell, The North Face, US EPA, and NRDC.

Tim holds a bachelor's degree in Materials Science Engineering from Rensselaer Polytechnic Institute and masters degrees in Environmental Policy and Business from the Massachusetts Institute of Technology. He is a founding member of the Massachusetts Toxics Use Reduction Planners Association and a former Board member and President. He is also founder of the Cape Ann Climate Change Network and is a Research Associate at the Lowell Center for Sustainable Production.