



20<sup>th</sup> Annual  
**EHS Management Forum**  
OCTOBER 17-19 | NAPLES, FL

# Driving Sustainable Business Performance through EHS



*Celebrating 20 Years of Excellence*

## Dear Forum Attendees:

### Welcome to the 20th Annual EHS Management Forum!

We're proud to present the conference program, which was designed by your peers to showcase your role in driving business value through environment, health and safety (EHS), and sustainability management. Over the past year, we have worked closely with the members of the Forum planning committee to craft an agenda that addresses the top issues you face in your daily professional lives.

When the Forum started two decades ago, environmental professionals were primarily focused on regulatory compliance and end-of-pipe solutions. Today, EHS and sustainability leaders play an integral role in improving business processes, minimizing risk, engaging stakeholders and managing corporate reputation. The Forum's program reflects the profession's maturity and the new responsibilities that have come with it.

While the needs of NAEM members have evolved, what hasn't changed is the Forum's emphasis on personal leadership skills and emerging issues. The conference also remains a unique opportunity for you to renew your passion for your work. We hope you will take this time to learn from one another, exchange ideas and build meaningful relationships.

With each new milestone, comes a new horizon. Thank you for joining us as we celebrate twenty years of progress and prepare ourselves to tackle new challenges in the years to come.

Sincerely,



**Jim Cline**  
Forum Co-Chair  
Director of Environmental Affairs and Sustainability  
Cardinal Health Inc.



**Stacey Winter**  
Forum Co-Chair  
Global Director of Environment, Health and Safety  
Hewlett-Packard Co.



## About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at [www.naem.org](http://www.naem.org).

# General Information

## On-Site Registration Hours *Ballroom Foyer*

Tuesday, October 16: 2:00 p.m. - 7:00 p.m.  
Wednesday, October 17: 7:00 a.m. - 7:00 p.m.  
Thursday, October 18: 7:00 a.m. - 7:00 p.m.

## Badge Information

Badges are required for admission to all Forum events. You can pick up your badge when you register.

## Green Initiatives

NAEM is providing biodegradable badge holders and has reduced printing by providing presentations electronically. This program is printed on Forest Stewardship Council (FSC) certified paper. Additionally, NAEM has worked with the hotel to encourage and support green practices, whenever possible.

## Education Credits

NAEM's conferences are recognized by several certifying organizations in the environment, health and safety (EHS) field as meeting the criteria for continuing education credits. To receive points for attending the EHS Management Forum, please contact your certifying organization to confirm the documentation you need and NAEM will work with you to provide it. Contact NAEM at 202-986-6616 for more information or to request proof of attendance.

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# Networking Highlights

Don't miss these opportunities to meet your peers and build your network at the Forum!

## Golf Scramble

Tuesday, October 16  
12:50 p.m. Tee-time

## Opening Networking Reception

Wednesday, October 17  
5:30 - 7:00 p.m.  
Exhibit Hall in Vanderbilt Ballroom

Sponsored by: **CITATION**<sup>™</sup>  
technologies inc.

## 20th Anniversary Celebration

Thursday, October 18  
6:45 - 10:00 p.m.  
Ritz-Carlton Poolside

It's a milestone year for NAEM as 2012 marks the 20th anniversary of the association's EHS Management Forum. Come celebrate this special occasion poolside, at a festive dinner gala complete with music and entertainment. Tickets will be available at registration (\$85) until Thursday afternoon. Attire: Resort/Casual.

Sponsored by: **Baxter** **enerPLUS**



# Schedule-at-a-Glance

## Tuesday, October 16

1:00 - 5:00 p.m. **Pre-Conference Training:**  
Global Reporting Initiative (GRI) Sustainability Reporting Master Class [Plaza Ballroom 1](#)

## Wednesday, October 17

7:15 - 8:00 a.m. **Continental Breakfast in the Exhibit Hall** (Registration Opens at 7:00 a.m.) [Ritz-Carlton Ballroom](#)

8:00 - 8:30 a.m. **Welcome and Conference Introductions** [Vanderbilt Ballroom](#)

8:30 - 10:00 a.m. **Keynote: Realizing the Role of Business in Society: A Perspective for the 21st Century** [Vanderbilt Ballroom](#)

10:00 - 10:30 a.m. **Break in Exhibit Hall** [Ritz-Carlton Ballroom](#)

|                         | TRACK 1:<br>Sustainability for the Next 20 Years  | TRACK 2:<br>Optimizing the Value Chain  | TRACK 3:<br>The Art of EHS Leadership and Management  | TRACK 4:<br>Capturing Opportunities, Managing Risks  |
|-------------------------|---|---|---|--|
| 10:30 a.m. - 12:00 p.m. | <b>Session 1:</b><br>Maximizing Energy Efficiency through Supply Chain Alignment<br><a href="#">Plaza 1</a> | <b>Session 2:</b><br>Lessons Learned from Bringing More Sustainable Products to Market<br><a href="#">Plaza 2</a> | <b>Session 3:</b><br>Overcoming Challenges to Deploying Global EHS Programs<br><a href="#">Artisans</a> | <b>Session 4:</b><br>Preparing for Emerging Sustainability Regulations<br><a href="#">Plaza 3</a>                    |
| 12:00 - 1:30 p.m.       | <b>Lunch in the Exhibit Hall</b> <a href="#">Ritz-Carlton Ballroom</a>                                      |   |   |  |
| 1:30 - 3:00 p.m.        | <b>Session 5:</b><br>Identifying Meaningful Metrics<br><a href="#">Artisans</a>                             | <b>Session 6:</b><br>Meeting the Challenge of Product and Chemical Regulations<br><a href="#">Plaza 2</a>         | <b>Session 7:</b><br>Utilizing EHS Talent Resources Effectively<br><a href="#">Plaza 1</a>              | <b>Session 8:</b><br>Strategies for Successful Engagement with Regulators<br><a href="#">Plaza 3</a>                 |
| 3:00 - 3:45 p.m.        | <b>Break in the Exhibit Hall</b> <a href="#">Ritz-Carlton Ballroom</a>                                      |   |   |  |
| 3:45 - 5:15 p.m.        | <b>Session 9:</b><br>Anticipating Stakeholder Trends for Proactive Engagement<br><a href="#">Plaza 1</a>    | <b>Session 10:</b><br>Fostering Transparency Along the Global Supply Chain<br><a href="#">Plaza 2</a>             | <b>Session 11:</b><br>Influencing Organizational Culture<br><a href="#">Artisans</a>                    | <b>Session 12:</b><br>Trends in Managing Property Liabilities and Sustainable Remediation<br><a href="#">Plaza 3</a> |
| 5:30 - 7:00 p.m.        | <b>Opening Reception in the Exhibit Hall</b> <a href="#">Ritz-Carlton Ballroom</a>                          |   |   |  |

### TRACK 1: Sustainability for the Next 20 Years

With the advent of sustainability, the role of the environment, health and safety (EHS) manager has evolved to include strategic and technical leadership for embedding the principles of a company's environmental commitments into its business operations. The sessions in this track are designed to help participants tackle the challenges of today, and understand the emerging issues they'll need to master as we enter the next 20 years of sustainability leadership.

### TRACK 2: Optimizing the Value Chain

Customer requests, emerging regulations and societal expectations are pushing companies to evaluate the impact of their operations across their supply chain and around the globe. The sessions in this track will offer attendees an opportunity to find out how their peers are using new metrics to inform strategic business decisions, process changes and the design of environmentally preferred products.

**Thursday, October 18**

|                         |   |   |   |  |
|-------------------------|---|---|---|--|
| 7:30 - 8:15 a.m.        | Continental Breakfast in the Exhibit Hall (Registration Opens at 7:00 a.m.) <i>Ritz-Carlton Ballroom</i>                                      |   |   |  |
| 8:15 - 10:00 a.m.       | Keynote: Leadership Lessons for Driving Sustainable Business Performance through EHS and Sustainability Management <i>Vanderbilt Ballroom</i> |   |   |  |
| 10:00 - 11:00 a.m.      | Break in the Exhibit Hall <i>Ritz-Carlton Ballroom</i>  |   |   |  |
|                         | <b>TRACK 1:</b><br>Sustainability for the next 20 Years   | <b>TRACK 2:</b><br>Optimizing the Value Chain   | <b>TRACK 3:</b><br>The Art of EHS Leadership and Management   | <b>TRACK 4:</b><br>Capturing Opportunities, Managing Risks   |
| 11:00 a.m. - 12:30 p.m. | <b>Session 13:</b><br>Water Stewardship in a Water-Stressed World<br><i>Plaza 1</i>   | <b>Session 14:</b><br>Life Cycle Metrics: Measuring Impacts Beyond your Four Walls<br><i>Plaza 2</i>      | <b>Session 15:</b><br>Driving Success through Effective and Efficient EHS Training<br><i>Artisans</i> | <b>Session 16:</b><br>Understanding Cultural Perceptions of Risk to Drive EHS Improvements<br><i>Plaza 3</i> |
| 12:30 - 1:45 p.m.       | Exhibitor Luncheon and Keynote Presentation: Changing Business From the Inside Out <i>Vanderbilt Ballroom</i>                                 |   |   |  |
| 1:45 - 3:15 p.m.        | <b>Session 17:</b><br>Internal Engagement from the Shop Floor to the C-Suite<br><i>Plaza 1</i>  | <b>Session 18:</b><br>Sustainable Product Communication: Making the Customer Connection<br><i>Plaza 2</i> | <b>Session 19:</b><br>Process Management in Today's Changing Workplace<br><i>Plaza 3</i>              | <b>Session 20:</b><br>Transforming EHS to Meet the Needs of a Demanding Business World<br><i>Artisans</i>    |
| 3:15 - 3:45 p.m.        | Afternoon Break <i>Vanderbilt Courtyard</i>   |   |   |  |
| 3:45 - 5:15 p.m.        | <b>Session 21:</b><br>Going Public: Telling Your Sustainability Story<br><i>Plaza 1</i>   | <b>Session 22:</b><br>Innovations in Packaging and End of Life Management<br><i>Plaza 2</i>               | <b>Session 23:</b><br>Create Your Future; Strategic Thinking for EHS Leaders<br><i>Plaza 3</i>        | <b>Session 24:</b><br>Taking your Compliance Program from Good to Great<br><i>Artisans</i>                   |
| 6:45 - 10:00 p.m.       | 20th Anniversary Celebration and Dinner <i>Ritz-Carlton Poolside</i>  |   |   |  |

**Friday, October 19**

|                   |   |  |   |  |
|-------------------|---|--|---|--|
| 9:00 - 11:00 a.m. | <b>Working Group Meetings – Open to all</b>   |  |   |  |
|                   | <ul style="list-style-type: none"> <li>Transforming the EHS Profession <i>Bonita Sands</i></li> <li>Emerging Leaders Discussion <i>Salon 1</i></li> </ul> |  | <ul style="list-style-type: none"> <li>EHS Management Information Systems <i>Salon 2</i></li> <li>Managing EHS Through Mergers and Acquisitions <i>Salon 4</i></li> </ul> |  |

**TRACK 3: The Art of EHS Leadership and Management**

EHS and sustainability professionals need to be both effective managers and skilled leaders. The sessions in this track will give attendees a chance to participate in active discussions about process management and strategic influencing, while learning how their peers have approached complex projects such as integrating EHS programs across global operations.

**TRACK 4: Capturing Opportunities, Managing Risks**

Achieving EHS compliance is a challenge ripe with opportunity for companies that frame their environmental obligations in business terms. The sessions in this track will teach attendees how to successfully work with regulators, get out ahead of the curve on emerging regulations and integrate EHS thinking into all aspects of their business operations.

# Keynote Sessions



Paul Hawken

## Realizing the Role of Business in Society: A Perspective for the 21st Century

**Paul Hawken**, Environmentalist, Author and Ecological Entrepreneur

Visionary author Paul Hawken will open the 20th annual EHS Management Forum by outlining the ecological challenges we face, and the opportunities for business to actively restore our natural systems. As we celebrate two decades of advancing environmental stewardship, Mr. Hawken's presentation will remind us of the gains we've made, while challenging us to push harder and be more creative in helping businesses realize a 21st-century view of their role in society.

## Leadership Lessons for Driving Sustainable Business Performance through EHS and Sustainability Management

**Allard Castelein**, Vice President of Environment; Royal Dutch Shell plc

**Evan van Hook**, Corporate Vice President of HSER; Honeywell International Inc.

**Elizabeth Heider**, Sr. Vice President of Sustainability; Skanska USA Building

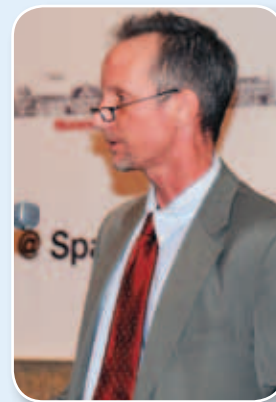
Join fellow attendees for this thoughtful conversation with senior leaders about the evolution of the EHS function and profession over the past 20 years and the opportunities for sustainable business performance in the decades to come. This session will engage attendees in a discussion about the new processes and behaviors EHS and sustainability leaders are adopting to advance global environmental stewardship, promote sustainability and change how business is conducted now and into the future.



Elizabeth Heider



Allard Castelein



Evan van Hook



Tim Mohin

## Changing Business From the Inside Out: Essential Skills for a Career in Corporations

**Tim Mohin**, Director of Corporate Responsibility; Advanced Micro Devices Inc.

In his new book, "A Treehugger's Guide to Working in Corporations," Tim Mohin identifies success strategies for a career in corporate social responsibility. In this dynamic presentation, he will share lessons from his 30 years of experience, and talk about the skills we should develop to become effective business leaders and agents of change.

*As a participant benefit, NAEM will be providing Mr. Mohin's new book to all conference attendees.*

# Thank you to our Sponsors

NAEM extends special thanks to these companies for their generous support of the 20th Annual EHS Management Forum. Be sure to stop by their booths (listed on page 23) to see their latest offerings and learn how they can help you achieve your EHS and sustainability goals.

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Tradebe Environmental Services  
TRC Environmental Corp.  
Trinity Consultants/T3  
US Chemical Storage  
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# Program Schedule

## Tuesday, October 16

### 1:00 - 5:00 p.m. Pre-Conference Training: **Global Reporting Initiative (GRI) Sustainability Reporting Master Class**

*Plaza Ballroom 1*

Designed to prepare you to understand the GRI reporting framework and publish best-in-class sustainability reports, this half-day workshop is a streamlined version of the full two-day GRI-certified course offered by training partners in North America. This interactive workshop will address each of the key process stages of sustainability reporting, from planning and stakeholder mapping, to data collection, assurance and publication. With an emphasis on real-world lessons and best practices, this course is ideal for those who are responsible for writing their organization's sustainability report, as well as those with strategic oversight of the process.

Sponsored by:



## Wednesday, October 17

7:00 a.m. **Registration Opens** *Ballroom Foyer*

7:15 - 8:00 a.m. **Continental Breakfast in the Exhibit Hall**

*Ritz-Carlton Ballroom*

8:00 - 8:30 a.m. **Welcome and Introductions**

*Vanderbilt Ballroom*

- **Carol Singer Neuvelt**, Executive Director; NAEM
- **Jim Cline**, Director of Environmental Affairs and Sustainability; Cardinal Health Inc.
- **Stacey Winter**, Global Director of Environment, Health and Safety; Hewlett-Packard Co.

8:30 - 10:00 a.m. **Opening Keynote: Realizing the Role of Business in Society: A Perspective for the 21st Century**

*Vanderbilt Ballroom*

Visionary author Paul Hawken will open the 20th annual EHS Management Forum by outlining the ecological challenges we face, and the opportunities for business to actively restore our natural systems. As we celebrate two decades of advancing environmental stewardship, Mr. Hawken's presentation will remind us of the gains we've made, while challenging us to push harder and be more creative in helping businesses realize a 21st-century view of their role in society.

- **Paul Hawken**, Environmentalist, Author, and Ecological Entrepreneur

10:00 - 10:30 a.m. **Break in Exhibit Hall** *Ritz-Carlton Ballroom*

10:30 a.m. - 12:00 p.m. **Concurrent Sessions**

**Session 1: Energy Management: Maximizing Efficiency through Supply Chain Alignment** *Plaza 1*

This session will demonstrate how common business interests can lead to shared sustainability objectives throughout the supply chain. Focusing on the transportation sector, speakers from an original equipment manufacturer, a top-tier supplier

and a major retailer will share how they engaged customers and suppliers to achieve mutual sustainability goals, reduce costs and create wins for all three organizations. The speakers also will discuss the process they went through to create this partnership, what they did to make it successful and how to mimic their success in other industries.

- **Pete Lawson**, Ecomagination Leader; GE Transportation
- **John Lovenburg**, Vice President Environmental; BNSF Railway Co.
- **Gary Whicker**, Sr. Vice President Engineering and Enterprise Services; J.B. Hunt Transport Services

*Moderator: Allen Stegman*, General Director of Environmental and Hazardous Materials; BNSF Railway Co.

**Session 2: Lessons Learned from Bringing More Sustainable Products to Market** *Plaza 2*

Rolling out more sustainable products to market requires new, creative approaches that challenge business-as-usual product development processes. From design and sourcing, to distribution and marketing, learn about the challenges that business-to-business and consumer-focused companies have tackled to launch greener products. Each panelist will share a product case study, explaining how they define a sustainable product, what factors drove this product design, how they measured success and what aspects the company improved.

- **Balaji Jayaseelan**, Head of Global Sustainability; Newell Rubbermaid
- **Allison Gregg**, Manager of Sustainable Products; Sprint Nextel
- **William Strang**, Sr. Vice President of Operations; TOTO USA Inc.

*Moderator: Christina Bosch*, Sustainability Engineer; EMD Millipore Corp.

Wednesday, October 17

## Session 3: Overcoming Challenges to Deploying Global EHS Programs *Artisans*

Bringing operations in emerging markets up to corporate standards, dealing with cultural issues and navigating local regulations are just a few of the challenges EHS managers must overcome when deploying global EHS programs. Attend this session and hear how global EHS managers from the technology, healthcare and aerospace sectors have addressed these challenges and achieved successes along the way.

- **Chris Herrmann**, Head of HS&E Americas; Rolls-Royce Holdings plc
- **Brian Lubbert**, EHS Medical Device and Diagnostics sector Integration and Divestiture Manager; Johnson & Johnson
- **Jean-Pierre Salgado**, Corporate EHS Manager; Oracle Corp.

*Moderator:* **Sarah Medearis**, Senior Consultant; Antea Group


Presented with support from:   
**anteagroup**

## Session 4: Preparing for Emerging Sustainability Regulations *Plaza 3*

This session will help attendees prepare for the new regulatory requirements relating to everything from water resource regulations and energy efficiency requirements to green building codes. Attendees will also get a big picture look at the opportunities these sustainability regulations offer EHS and sustainability managers to position their companies as industry leaders.

- **Jeff Cohen**, Sr. Vice President of Science and Policy; EOS Climate
- **Carolyn Sarno**, Sr. Program Manager, High Performance Buildings; Northeast Energy Efficiency Partnerships
- **Scott Schang**, Vice President of Climate and Sustainability, Editor-in-Chief; Environmental Law Institute

*Moderator:* **Elliott Levine**, Environmental Engineer; Genentech Inc.

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BNA**

12:00 - 1:30 p.m. **Lunch in the Exhibit Hall** *Ritz-Carlton Ballroom*

1:30 - 3:00 p.m. **Concurrent Sessions**

## Session 5: Identifying Material Issues and Meaningful Metrics *Artisans*

What does materiality mean? And how does it relate to sustainability, EHS and CSR? How do sustainability and EHS managers ensure they are focused on the right issues for

external reporting? This facilitated roundtable will address how companies are developing metrics and goals for their sustainability programs and how they are ensuring those metrics have lasting value to both internal and external stakeholders.

- **Marcus Krembs**, Corporate HSE Specialist, Climate Change and Corporate Responsibility; Newfield Exploration Co.
- **Michelle Redfield**, Director of Environment and Process Improvement; Schneider Electric
- **Bill Tokash**, Sustainability Director; Invensys plc

*Moderator:* **Roberto Piccioni**, Program Director of Sustainability and Compliance; ERM

## Session 6: Meeting the Challenge of Global Product and Chemical Regulatory Requirements *Plaza 2*

New and evolving regulations, such as WEEE, RoHS and GHS are changing how companies approach product stewardship, safety and more. Learn how companies are integrating product and chemical data into their business processes to improve efficiency, boost productivity and comprehensively adapt to the new regulatory environment.

- **Robin Eichen Conn**, Ph.D., Global Regulatory Affairs Manager; Cargill Industrial Oils and Lubricants
- **Robert Skoglund**, Sr. Laboratory Manager; 3M Co.
- **Tom Svoboda**, Director of Environmental Engineering; Smiths Medical

*Moderator:* **Julee Vecchio**, Marketing Communications Manager; 3E Company

## Session 7: Utilizing EHS Talent Resources Effectively *Plaza 1*

With downsizing, “right sizing” and new business acquisitions, managing EHS talent resources is harder than ever. This session will address such questions as: When do you hire a full-time employee versus a consultant? How do you make the case to replace EHS resources? How do you prepare emerging EHS professionals for senior roles? Attendees to this session will get examples of EHS succession planning models and will see how companies are addressing the range of EHS talent resource challenges.

- **Mark Burriss**, Director of Global EHS; Tyco Thermal Controls
- **Megan Lum**, Director of Environmental Operations; Pacific Gas & Electric Co.
- **Stacey Winter**, Global Director of Environment, Health and Safety; Hewlett-Packard Co.

*Moderator:* **Ana Fernandez**, Director, Environmental Programs; US Foods

# Program Schedule

Wednesday, October 17

## Session 8: Strategies for Successful Engagement with Regulators *Plaza 3*

For facilities and business unit managers, this session will examine how companies are leveraging compliance programs and working with facilities staff to ensure continuous compliance improvements and successful engagement with regulators. It will showcase examples of effective auditing and corrective action processes and offer insights for using these and other tools to ensure your facilities are prepared for regulatory inspections. It will also offer communication best practices for engaging proactively with regulators onsite during regulatory inspections.

- **Chris Allen**, Environmental Compliance Manager; Energy Systems Group
- **Jeffrey Blake**, Director of Associated Spring and Corporate Initiatives; Barnes Group Inc.

*Moderator:* **Bruce Martin**, Mergers and Acquisitions Manager; EHS Support Inc.

**3:00 - 3:45 p.m. Break in the Exhibit Hall *Ritz-Carlton Ballroom***

**3:45 - 5:15 p.m. Concurrent Sessions**

## Session 9: Anticipating Stakeholder Trends for Proactive Engagement *Plaza 1*

This session will focus on how companies are tracking and anticipating critical stakeholder sustainability issues, and incorporating that understanding into their business decision-making. Attendees will leave this session with examples of the approaches different companies have taken to identify their stakeholders, understand their hot button issues and proactively engage with them.

- **Laura Clise**, Director, Sustainable Development; AREVA Inc.
- **Monique Oxender**, Director Sustainability Reporting and Stakeholder Engagement; Green Mountain Coffee Roasters Inc.
- **Aaron Ziulkowski**, Manager, Corporate Program; CERES

*Moderator:* **Megan Lum**, Manager for Shared Facilities and Environmental Operations; Pacific Gas & Electric Co.


## Session 10: Strategies for Fostering Responsible Practices and Transparency along the Global Supply Chain *Plaza 2*

This session will showcase how companies are engaging suppliers to improve EHS and CSR practices along the supply chain. The speakers will share examples of how they have worked across business functions to ensure sustainable supplies of raw materials, met customer requests for material disclosure and improved overall supply chain transparency.

- **John Ciba Jr.**, Director of Facilities, Environmental and Safety Engineering; Brady Corp.

- **Mary Ellen Mika**, Supply Chain Manager, Energy and Environment; Steelcase Inc.
- **Brandon Tidwell**, Sustainability Manager; Darden Restaurants Inc.

*Moderator:* **Mark Burriss**, Director, Global EHS; Tyco Thermal Controls

*Presented with support from:* 

## Session 11: Influencing Organizational Culture *Artisans*

To be successful, EHS managers need to be able to both manage the technical content of their programs and influence an organization's culture. This means interacting with a wide range of employees, from the corner cube to the corner office. Attendees in this session will learn how to initiate culture change, and will gain strategies for engaging and earning support from people at all levels of the organization.

- **Maurice Bechard**, Vice President of EHS and Product Stewardship; Diversey Inc.
- **Stephen Evanoff**, Vice President of EHS; Danaher Corp.
- **David Newman**, Director of EHS; Comcast Corp.

*Moderator:* **Jim Kearney**, Sr. Director of EHS; MedImmune

*Presented with support from:* 

## Session 12: Trends in Managing Property Liabilities and Sustainable Remediation *Plaza 3*

This interactive session will update attendees on the latest corporate approaches for identifying, estimating and reporting the cost of environmental liabilities during property acquisitions, operation and divestitures. The speakers will also share advice about complying with changing Securities and Exchange Commission rules regarding remediation liability reporting and the U.S. Environmental Protection Agency's requirements regarding vapor intrusion. Additionally, they will discuss the business value and disadvantages of sustainable remediation.

- **Jim Barratt**, Director of HSE Mergers and Acquisitions; BP plc
- **Joseph Bianchi**, Group Manager EHS and Support Services; Amphenol Corp.
- **Allen Stegman**, General Director of Environmental and Hazardous Materials; BNSF Railway Co.

*Moderator:* **Curt Michols**, Sr. Principal Specialist, Global Environment, Health, Safety and Energy; Abbott Laboratories

**5:30 - 7:00 p.m. Opening Reception in the Exhibit Hall *Ritz-Carlton Ballroom***

*Sponsored by:* 

# Program Schedule

Thursday, October 18

**7:30 - 8:15 a.m. Continental Breakfast in the Exhibit Hall**  
(Registration opens at 7:00 a.m.) *Ritz-Carlton Ballroom*

**8:15 - 8:30 a.m. Morning Remarks** *Vanderbilt Ballroom*

- **Kelvin Roth**, NAEM President and Director, EHS Group; AMCOL International Corp.
- **Virginia Hoekenga**, Deputy Director; NAEM

**8:30 - 10:00 a.m. Keynote: Leadership Lessons for Driving Sustainable Business Performance through EHS and Sustainability Management** *Vanderbilt Ballroom*

Join fellow attendees for this thoughtful conversation with senior leaders about the evolution of the EHS function and profession over the past 20 years and the opportunities for sustainable business performance in the decades to come. This session will engage attendees in a discussion about the new processes and behaviors EHS and sustainability leaders are adopting to advance global environmental stewardship, promote sustainability and change how business is conducted now and into the future.

- **Allard Castelein**, Vice President of Environment; Royal Dutch Shell plc
- **Evan van Hook**, Corporate Vice President of HSER; Honeywell International Inc.
- **Elizabeth Heider**, Sr. Vice President of Sustainability; Skanska USA Building

*Moderator:* **Carol Singer Neuvelt**, Executive Director; NAEM

**10:00 - 11:00 a.m. Break in the Exhibit Hall** *Ritz-Carlton Ballroom*

**11:00 a.m. - 12:30 p.m. Concurrent Sessions**

**Session 13: Water Stewardship in a Water-Stressed World**  
*Plaza 1*

How do you know what your water risks are? How do you factor water availability into front-end planning? How do you quantify your water impact? With a focus on water quality and availability, this session will examine how companies are addressing these questions and doing business in a water-stressed world. It will also include examples of innovative approaches to water reduction, planning and stakeholder engagement.

- **Judy Clayton Sanchez**, Sr. Director of Corporate Communications and Public Affairs; U.S. Sugar Corp.
- **Kent Koptiuch**, Natural Resource Manager; Nestle Waters North America Inc.
- **Andy Flajole**, Environmental Services Manager; NextEra Energy Inc.

*Moderator:* **Chris Herin**, Principal Hydrogeologist; Geosyntec Consultants


**Session 14: Life Cycle Metrics: Measuring Impacts Beyond Your Four Walls** *Plaza 2*

This session will look at how companies are measuring the impacts of their products beyond their manufacturing operations, and what they are doing with the resulting

information. Attendees will get an update on the state of life cycle analysis science as well as examples of how companies are using supply chain data to inform business decisions and drive competitive advantage.

- **Scott Kaufman**, Co-Founder; PeerAspect
- **John Hoekstra**, Director of Sustainability; Schneider Electric Sustainability Services
- **Mikkel Thrane**, Life Cycle Sustainability Manager; DuPont Nutrition and Health

*Moderator:* **Jim Spahr**, North American EHS Manager; Hexcel Corp.

*Presented with support from:* 

**Session 15: Driving Success through Effective and Efficient EHS Training** *Artisans*

Training, like compliance, is a core element of any successful global EHS program. Without it, performance suffers. But how do you efficiently deliver the most effective EHS training to all employees? How do you ensure your EHS training program provides the outcomes your organization needs to be successful? This session will offer attendees the opportunity to learn about EHS training programs from leading organizations, including new tools and technologies to deliver and track training, and how to measure training effectiveness.

- **James Basore**, EHS Training Manager; Lawrence Berkeley National Laboratory
- **Carol Carey**, EHS Learning Leader; General Electric Co.
- **Mark Fowler**, Health, Safety and Environmental Manager; Philips/Invivo

*Moderator:* **Chris Milici**, Director, Global EHS and Security; John Crane Inc.

**Session 16: Understanding Cultural Perceptions of Risk to Drive EHS Improvements** *Plaza 3*

Risk is interpreted and defined differently in different cultures and countries, presently a challenge for those managing global safety and environmental management systems. This session will explore key differences that must be considered in global EHS program management, including: cultural perceptions of risk, the influence of socialized medicine and non-western medicine, and operation and construction risks.

- **Mark Hause**, Environmental Competency Leader; DuPont
- **Stacey Winter**, Global Director of Environment, Health and Safety; Hewlett-Packard Co.

*Moderator:* **Walt Rostykus**, Vice President; Humantech Inc.

# Program Schedule

Thursday, October 18

**12:30 - 1:45 p.m. Exhibitor Luncheon and Keynote  
Presentation: **Changing Business from the Inside Out:  
Essential Skills for a Career in Corporations****

*Vanderbilt Ballroom*

In his new book, "A Treehugger's Guide to Working in Corporations," Tim Mohin identifies success strategies for a career in corporate social responsibility. In this dynamic presentation, he will share lessons from his 30 years of experience, and talk about the skills we should develop to become effective business leaders and agents of change.

- **Tim Mohin**, Director of Corporate Responsibility; Advanced Micro Devices Inc.

**1:45 - 3:15 p.m. Concurrent Sessions**

**Session 17: Internal Engagement Strategies: Getting Buy-in from the Shop Floor to the C-Suite** *Plaza 1*

For this session, speakers will have the chance to discuss ways in which they have achieved their sustainability goals by empowering, engaging and influencing the people and resources inside their companies. The topics they will cover will include: employee engagement, reaching employees through social media and grabbing the attention of your C-suite in a way that leads to meaningful discussion about the business value of sustainability.

- **Gretchen Digby**, Director of Sustainability Education; Ingersoll Rand Co.
- **Leisha John**, Americas Director of Environmental Sustainability; Ernst & Young
- **Steve Meyers**, Sr. Director of Environmental, Health and Safety; Quintiles

*Moderator: Jeffrey Bremer*, Environmental Management and Sustainability National Practice Leader; TRC solutions Inc.

**Session 18: Sustainable Product Communication: Making the Customer Connection** *Plaza 2*

Whether your company targets businesses or consumers, this session will provide you with best practices for communicating your product stewardship and compliance efforts, examine the value of eco-labels and address ways to avoid being accused of "greenwashing". Attendees will leave with successful examples of communicating green product information to customers and green product marketing.

- **Lise Beutel**, Sr. Business Consultant; UL Environment
- **Bill Grayson**, Director of Corporate Sustainability; WESCO International Inc.
- **Al Iannuzzi**, Sr. Director of Product Stewardship, Worldwide Environment, Health and Safety; Johnson & Johnson

*Moderator: Bill Tokash*, Sustainability Director; Invensys plc

**Session 19: Process Management In Today's Changing Workplace** *Plaza 3*

Due to the state of today's economy and changes in business management trends, many EHS programs can no longer be managed the way they were five or ten years ago. This session will provide examples of how three companies have adopted new approaches to integrate and effectively manage EHS issues in today's business environment. The speakers will present business cases that expand attendees' perception of innovative program management and share best practices for better aligning their own program management methods.

- **Casey Doolan**, EHS Coordinator; AMCOL International Corp.
- **Jason Haritos**, EHS Manager, John Deere Turf Care; Deere & Co.
- **Marc Juaire**, Corporate Process Safety Manager; The Valspar Corp.

*Moderator: Walt Rostykus*, Vice President; Humantech Inc.

**Session 20: Transforming the Discipline of EHS to Meet the Needs of a Demanding Business World** *Artisans*

The EHS function plays an important role in building a more sustainable world, but there remains a need to illuminate the value EHS professionals create within their organizations. This session will provide EHS managers with specific organizational, managerial and financial frameworks for transforming the discipline into a function that is recognized as delivering meaningful value across every level of a business's operations.

- **Rob Lucacher**, EH&S Manager and Practice Leader; Cushman & Wakefield
- **Bruce Klafter**, Managing Director, Head of Corporate Responsibility and Sustainability; Applied Materials Inc.
- **Michael Miller**, Sr. Director of Environmental Health and Safety; Dean Foods Co.

**3:15 - 3:45 p.m. Afternoon Break** *Vanderbilt Courtyard*

# Program Schedule

## Thursday, October 18

### 3:45 - 5:15 p.m. Concurrent Sessions

#### Session 21: Going Public: Telling Your Sustainability Story *Plaza 1*

This session will offer successful approaches for taking your sustainability story public. It will offer solutions to such challenges as how to brand programs in a way that resonates with stakeholders, how to provide data to socially responsible investment firms, and how to use a combination of metrics and anecdotes to effectively manage your corporate reputation.

- **Thomas Day**, Chief Sustainability Officer; United States Postal Service
- **Gretchen Hancock**, Environmental Project Manager; General Electric Co.
- **Lloyd Visser**, Vice President of Environment and Sustainable Development; ConocoPhillips Canada

*Moderator:* **Annette Russo**, Manager of Communications and Training - Worldwide EHS; Johnson & Johnson

#### Session 22: Innovations in Packaging and End of Life Management *Plaza 2*

From packaging reductions to innovative product recycling and waste minimization, companies are adopting a variety of ways to reduce the impacts of their products and operations. This session will showcase examples from different industry sectors on how they are managing products at the end of their life, as well as how they are reducing waste and packaging.

- **Johanna Jobin**, Sustainability Manager; EMD Millipore
- **Curt Michols Sr.**, Principal Specialist Global Environment, Health, Safety and Energy; Abbott Laboratories
- **Lisa Roberts**, Sustainability Project Manager; Publix Super Markets Inc.

*Moderator:* **Rob Currie**, Director of Environment, Health and Safety; Baxter International Inc.

#### Session 23: Create Your Future: Strategic Thinking for EHS Leaders *Plaza 3*

Great leaders seem to see around corners and then make the ideal future come true. How do they do it? Discover the strategic thinking skills that top EHS and sustainability leaders use every day. This session will feature a panel discussion and real world scenarios. Join us as we share tips on the best ways to harness

information about internal and external trends, and explore how self-knowledge is key to effectively leading others. Leave the session with a personal action plan to stay ahead of the curve for the next three to five years.

- **Jim Cline**, Director of Environmental Affairs and Sustainability; Cardinal Health Inc.
- **Karen Ethier**, Vice President of EHS; W.R. Grace & Co.
- **Rick Taylor**, Corporate Vice President of EHS and Energy; Parker Hannifin Corp.

*Moderator:* **Kathryn Nobrega**, Sr. Program Director; Specialty Technical Consultants Inc.

#### Session 24: Taking your Compliance Program from Good to Great *Artisans*

This session will offer a high level, strategic look at leading compliance management programs and what makes them exceptional. It will showcase advanced environmental, health and safety compliance management systems and explore how the presenters are pushing forward to achieve even greater levels of success. Attendees also will learn how the speakers assess their level of compliance, take efficient steps to close any gaps, and communicate with senior management in a way that illuminates the risks and opportunities.

- **Scott Crabtree**, Environmental Manager; Deere & Co.
- **Steve Clarke**, Director of Environmental Protection; Waste Management
- **Hasana Sisco**, Vice President of Global SHE; NALCO/Ecolab

*Moderator:* **Tony Shea**, Sr. Manager of Environmental Business; NRG Energy Inc.

*Presented with support from:*

**enablon\***  
\*Sustainability Inside

#### 6:45 - 10:00 p.m. 20th Anniversary Celebration and Dinner *Ritz-Carlton Poolside*

*Sponsored by:*

**Baxter** **enerPLUS**

## Friday, October 19

### 9:00 - 11:00 a.m. Working Group Meetings

Join your peers for topic-specific work sessions. These interactive dialogues are designed to extend your learning from the Forum and help you solve problems in an informal setting. All conference attendees are encouraged to participate.

- **Transforming the EHS Profession** *Bonita Sands*
- **Emerging Leaders Discussion** *Salon 1*
- **EHS Management Information Systems** *Salon 2*
- **Managing EHS Through Mergers and Acquisitions** *Salon 4*

# NAEM Affiliate Council Members

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NAEM's Affiliates Council is a peer-vetted group of leading service providers and consulting firms. These Council members serve as strategic partners to NAEM's membership of "in-house" EHS and sustainability managers. To learn more about the Affiliates Council, contact NAEM at [membership@naem.org](mailto:membership@naem.org).

|   |  |   |
|---|--|---|
| <b>3E Company</b>                                 | <b>DAI Environmental Inc.</b>          | <b>McCoy and Associates</b>               |
| <b>Actio Corp.</b>                                | <b>Dakota Software Corp.</b>           | <b>MetaVu</b>                             |
| <b>AECOM</b>                                      | <b>E2 ManageTech Inc.</b>              | <b>Miles &amp; Stockbridge PC</b>         |
| <b>AlterEcho</b>                                  | <b>EHS Support Inc.</b>                | <b>Redinger EHS Inc.</b>                  |
| <b>AMEC Environment &amp; Infrastructure Inc.</b> | <b>Enablon</b>                         | <b>SAI Global</b>                         |
| <b>Antea Group</b>                                | <b>Enhesa S.A.</b>                     | <b>The Shaw Group Inc.</b>                |
| <b>ARCADIS</b>                                    | <b>ERM</b>                             | <b>Specialty Technical Consultants</b>    |
| <b>Beveridge &amp; Diamond</b>                    | <b>Gannett Fleming Inc.</b>            | <b>Stateside Associates</b>               |
| <b>Bloomberg BNA</b>                              | <b>Geosyntec Consultants</b>           | <b>Summit Energy - Schneider Electric</b> |
| <b>Bureau Veritas North America Inc.</b>          | <b>Golder Associates</b>               | <b>The Solution Foundry</b>               |
| <b>Business &amp; Legal Resources</b>             | <b>Heritage Environmental Services</b> | <b>Trinity Consultants/T3</b>             |
| <b>CDM Smith</b>                                  | <b>Humantech Inc.</b>                  | <b>URS Corporation</b>                    |
| <b>CH2M HILL</b>                                  | <b>IHS</b>                             | <b>Veolia ES Technical Solutions LLC</b>  |
| <b>Citation Technologies Inc.</b>                 | <b>Intelix Technologies Inc.</b>       | <b>WSP Environment &amp; Energy</b>       |
| <b>Civil &amp; Environmental Consultants Inc.</b> | <b>Kestrel Management Services LLC</b> |   |
| <b>Conestoga-Rovers &amp; Associates</b>          | <b>KMI</b>                             |   |

# NAEM Corporate Members

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NAEM programs and initiatives are made possible by the support of its corporate member organizations. These highly recognizable companies are committed to advancing environmental, health and safety management excellence, and sharing best practices through NAEM's network:

|   |  |                                     |
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| <b>3M Co.</b>                           | <b>FUJIFILM Holdings America Corp.</b>       | <b>Pitney Bowes Inc.</b>            |
| <b>Abbott Laboratories</b>              | <b>Genentech Inc.</b>                        | <b>PPL Services Corp.</b>           |
| <b>AMCOL International Corp.</b>        | <b>General Electric Co.</b>                  | <b>Procter &amp; Gamble</b>         |
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| <b>Covidien</b>                         | <b>Mars Inc.</b>                             | <b>Therapak Corp.</b>               |
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| <b>Danaher Corp.</b>                    | <b>Motorola Inc.</b>                         | <b>U.S. Foods</b>                   |
| <b>Dean Foods</b>                       | <b>New York Power Authority</b>              | <b>USAA</b>                         |
| <b>Deere &amp; Co.</b>                  | <b>P&amp;H Mining Equipment</b>              | <b>United States Postal Service</b> |
| <b>Duke Energy Corp.</b>                | <b>Pacific Gas &amp; Electric Co.</b>        | <b>Vanderbilt University</b>        |
| <b>DuPont</b>                           | <b>Parker Haniffin Corp.</b>                 | <b>Westinghouse Electric Co.</b>    |
| <b>EMD Millipore</b>                    | <b>Pepco Holdings Inc.</b>                   | <b>Whirlpool Corp.</b>              |
| <b>Enerplus Corp.</b>                   | <b>Pfizer Inc.</b>                           | <b>Xylem Inc.</b>                   |
| <b>Exelis Inc.</b>                      |  |                                     |

# Thank You 2012 Forum Planning Committee

The EHS Management Forum is made possible through the time, energy and expertise of the Forum Planning Committee.

**Co-Chair: Jim Cline**

Director of Environmental Affairs & Sustainability  
Cardinal Health Inc.

**Co-Chair: Stacey Winter**

Global Director of Environment, Health and Safety  
Hewlett-Packard Co.

**Emily Barton**

Corporate EHS Manager  
Motorola Inc.

**Jeff Bremer**

Director of Industrial Services  
TRC Solutions Inc.

**Christina Bosch**

Sustainability Engineer  
EMD Millipore

**Mark Burriss**

Director of Global EHS  
Tyco Thermal Controls

**Scott Crabtree**

Environmental Manager, North America Region  
Deere & Co.

**Kym Fawcett**

Manager of Safety and Social Responsibility  
Enerplus Corp.

**Ana Fernandez**

Director of Environmental Programs  
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**Chris Herin**

Principal Hydrogeologist  
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**Chris Herrmann**

Head of Health, Safety and Environment, Americas  
Rolls-Royce North America

**Johanna Jobin**

Sustainability Programs Manager  
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Director, Environmental, Distribution  
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**Curt Michols**

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**Jim Spahr**

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**Tony Shea**

Senior Manager of Environmental Business  
NRG Energy Inc.

**Allen Stegman**

General Director of Environmental and  
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**Bill Tokash**

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**21<sup>st</sup> Annual NAEM EHS Management Forum**

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