



**14th Annual EHS Management Forum**  
The Westin Savannah Harbor Resort  
Savannah International Trade & Convention Center  
Savannah, Georgia  
October 25-27, 2006



Managing EHS in a Competitive Global Environment

# NAEM Forum 2006

## Preliminary Conference Program

**Address** global compliance  
& stewardship goals

**Enhance** teamwork &  
management strategies

**Network** with industry  
leaders & peers

**Create** financial value  
for your organization

# Managing EHS in a Competitive Global Environment

## The NAEM EHS Forum is the one conference you'll want to attend!

**The Forum will challenge you to grow as a leader** to help you shape and implement effective solutions and to manage in today's changing business world.

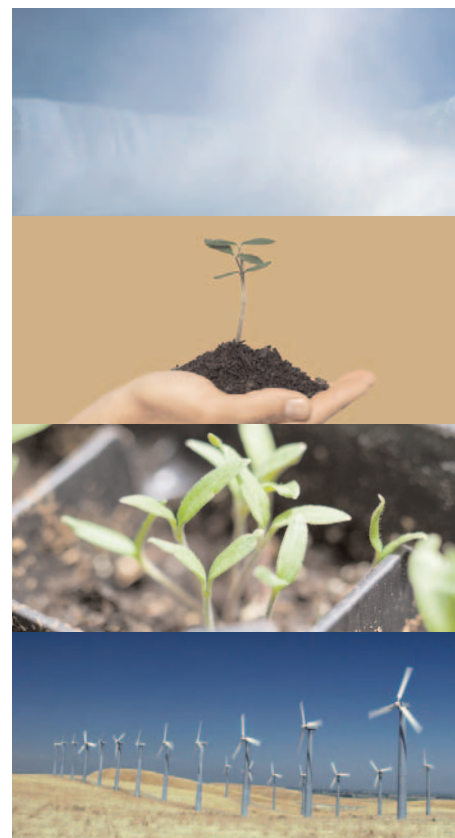
Every industry and service sector is being challenged to operate in an increasingly complex, interdependent, and dynamic global environment. The 2006 Forum is the best place to learn and share new perspectives on the changing approaches in the Environment, Health & Safety (EHS) management profession!

What makes this program so invaluable is that it provides you a focused opportunity to benchmark your programs and gain insight into a diverse range of management systems. From this, you'll take away proven action plans & ideas as well as increase your leadership skills and strategic thinking to help your organization achieve a competitive advantage in the global marketplace.

The NAEM Forum is the perfect professional learning venue for you to exchange ideas with other E/EHS managers from a wide range of industrial & service organizations. The educational format consists of 24 interactive sessions and 3 keynotes to ensure an unparalleled learning experience presented through collaborative learning, problem solving, and lecture-based sessions. In addition to the peer-to-peer learning sessions, The Forum's Exhibition Program gives you a "one-stop" opportunity to evaluate cutting-edge solutions offered by the leading consultant & service providers in the field.

2

**Don't miss your opportunity to actively network, renew personal relationships, and benefit from the profession's best and most talented minds.**



## Table of Contents

Schedule at a Glance.....	3
Thanks to our Sponsors.....	4
Educational Tracks.....	5
Program Schedule.....	6
Exhibitor Information.....	12
Special Events.....	12
General Information.....	13
Hotel Information.....	13
Transportation Information.....	13
Committees.....	14
Registration Form.....	15

<b>WEDNESDAY, OCTOBER 25, 2006</b>				
7:30-8am	Continental Breakfast			
8am-8:30am	Welcome & Introductions			
8:30-9:45am	Managing EHS in a Competitive Global Environment			
9:45-10:15am	Break In Exhibit Hall			
	<b>Track 1: Models for EHS Success</b>	<b>Track 2: Teamwork &amp; Management</b>	<b>Track 3: The Global Challenge</b>	<b>Track 4: Demonstrating Business Value</b>
10:15-11:45am	Session 1: Moving Beyond a Compliance-Based EHS Management System	Session 2: Creating and Sustaining a Safety Culture in your Organization	Session 3: Conquering the EMIS Implementation	Session 4: Lean Thinking for EHS and Business Results – Fundamentals & Case Studies
11:45am-1:15pm	Luncheon In Exhibit Hall			
1:15-2:45pm	Session 5 Getting “Buy-in” and Results from Self Assessments	Session 6 Making EHS Reorganization Work – Prosper from the Challenge	Session 7 Managing EHS Compliance Globally	Session 8 Defining and Measuring Corporate Responsibility
2:45-3:30pm	Break In Exhibit Hall			
3:30-5pm	Session 9 Can Employee Wellness Programs Impact the Bottom Line?	Session 10 Aligning & Growing EHS Initiatives within the CompanySession	Session 11 Practical and Profitable Water Sustainability	Session 12 Engaging Executives: Communication Strategies for EHS Professionals
5-5:30pm	U.S. EPA SmartWay Excellence Awards Ceremony			
5:30-7pm	Cocktail Reception In Exhibit Hall			
<b>THURSDAY, OCTOBER 26, 2006</b>				
7:30-8:30am	Continental Breakfast			
8:30-10am	General Session: In the Wake of Katrina: Recovery from Impact and Lessons Learned			
10-11am	Break In Exhibit Hall			
	<b>Track 1</b>	<b>Track 2</b>	<b>Track 3</b>	<b>Track 4</b>
11am-12:30pm	Session 13 Expanding your EHS Goals & Values to your Supply Chain	Session 14 Staying on top of the Regulatory Environment	Session 15 Strategic Product Advantage Through EHS and Sustainability	Session 16 Risk to the Environmental Manager
12:30-2pm	Exhibitor Business-to-Business Luncheon			
2-3:30pm	Session 17 Expanding EHS to Transportation, Fleet & Sales Forse Safety Management	Session 18 Passing the Torch: Succession Planning for EHS Leadership	Session 19 Evaluating Energy & Carbon Reduction Strategies	Session 20 Strategic Stewardship: Defining the Business Drivers
3:30-3:45pm	Break			
3:45 – 5:15pm	Session 21 Identifying & Deploying Best Practices to Advance EHS Excellence	Session 22 Crisis Management for Business Continuity Planning	Session 23 Challenges of Global Auditing for Conformance	Session 24 Metrics: What Gets Measured, Gets Managed
6:30-9:30pm	Savannah River Boat Banquet & Dinner Event			
<b>FRIDAY, OCTOBER 27, 2006</b>				
8-9:30	Breakfast & NAEM Program			
9:30-11:30am	Be the Best You Can...			

# THANKS TO OUR 2006 FORUM SPONSORS

## Platinum Sponsors



Green Suppliers Network



## Gold Sponsors

Allegiant Global Services, LLC

CHWMEG, INC.

Civil & Environmental Consultants, Inc.

Earth Tech, Inc.

Perillon Software

RETEC

Shaw Environmental, Inc.

## Green Sponsors

3E Company

AMEC Earth & Environmental

Analytical Products Group, Inc.

Arcadis

BNA

BSI Entropy International

CDM

CH2M HILL

Citation Publishing, Inc.

Dakota Software

Delta Environmental Consultants, Inc.

EDSG - Environmental Data Solutions Group, LLC

ENABLON

ENHESA Inc.

Enviance

EnvironMax

ERM

ESS

Gannett Fleming, Inc.

Global Laboratory Evaluation & Management Program

Golder Associates

HTR-GROUP

Millennium Science & Engineering, Inc.

Pollution Control Industries, Inc.

RegScan, Inc.

Trinity Consultants/T3, Inc.

U.S. EPA National Environmental Performance Track

United Recycling Industries, Inc.

## Special Contributors



This publication is printed on a special production order of FSC-certified Mohawk paper, was manufactured entirely with 100% Green-e certified renewable wind energy and contains a mix of fiber derived from well-managed forests, post-consumer recycled other controlled sources. This paper is certified by SmartWood for FSC Standards.

---

## The 2006 EHS Management Forum features 4 educational tracks—

Capitalize on the Forum's cost-effective learning to maximize your professional development, further your personal knowledge, and build your business network that will help you in your day-to-day work as you bring measurable results to your organization.

Choose from 24 concurrent sessions organized along these tracks:

### **Models for EHS Success**

Designed for facility and corporate E/EHS managers, this track focuses on the scope and components of an EHS program. In addition to peer discussions on the Moving Beyond a Compliance-Based EMS, Identifying and Deploying Best Practices, and Assessing EHS Self Assessments, you also will get to hear leading experts from emerging issue fields such as Managing Your Supply Chain, Health and Productivity Management and the Transportation & Fleet Safety Management.

### **Teamwork & Management**

In today's organizations, E/EHS managers also must be deft at handling the broad range of management, talent development and teambuilding initiatives. This track features roundtable & panel discussions as well as case studies. Come share your experiences and learn how other facility, business unit & corporate managers and their companies are managing change through Functional Reorganizations, and Succession Planning. You'll also learn about leading-edge Safety Programs and how EHS programs are increasingly being aligned with business objectives.

### **The Global Challenge**

This track is a must if you have any global suppliers, customers or operations. Designed for operational and policy managers, this track addresses international management strategies as well as specific management challenges. You'll learn how international regulations are impacting your company's ability to sell products in the global marketplace as well as gain critical knowledge of major trends affecting the way business is conducted internationally from leading "in-country" experts. Additionally, this track features a special session on Water Sustainability and Carbon Reduction Strategies.

### **Demonstrating Business Value**

E/EHS managers continue to be faced with the challenge of how to demonstrate their value to the firm. This track features case studies on EHS and Sustainability Metrics and How Environmental considerations are being integrated into the Lean Manufacturing. Additionally, there are sessions focused on enhancing the EHS manager's communication skills -- including a presentation from one of the leading communication's experts nationally -- as well as examining the strategic role for external partnerships.



### **Cultivating EHS Management Excellence**

NAEM is the premier professional association for the advancement of environment, health and safety (EHS) management.

Consistently delivering high quality educational programs for 15 years, the Association strives to develop EHS professionals as leaders and provides a strong networking community.

NAEM is the only association created specifically for the "in-house" E/EHS manager. It uses proven peer-to-peer, business-to-business information sharing to cultivate excellence for its members, promotes the implementation of EHS management systems worldwide, and focuses on the integration of EHS into business as a value driver.

# PROGRAM SCHEDULE

NAEM Forum 2006 Sessions

## Wednesday, October 25

8:15-9:45am

GENERAL SESSION

### Managing EHS in a Competitive Global Environment

**Speakers:** George Carpenter\*, Director of Sustainability, Proctor & Gamble Corporation; Jeff Seabright, Vice President of Environment and Water Resources, Coca-Cola Company

While the pressures of the global economy are impacting all facets of business, companies are striving to stay competitive, innovate and be profitable. Today's business leaders also understand that we live in a world where suppliers, customers, and corporate stakeholders are increasingly concerned about and demanding accountability for the environmental impact and corporate social responsibility of a business entity. In this session, we will explore how leading companies are defining and implementing this leadership paradigm, and as a result are making a difference to society today and for the future.

9:45-10:15am

### Break in Exhibit Hall

10:15-11:45am

### Concurrent Sessions

SESSION 1

### Moving Beyond a Compliance-Based EHS Management System

**Speakers:** Simon Laddychuk, Vice President, EHS FIRST and Sustainability, Alcan, and Belinda Stuckenberg, EHS FIRST Audit Manager, Alcan; Tom Wilson, Director, Environmental Services, PG&E

**Moderator:** Margery Moore, Strategic Alliance Manager, BNA

Increasingly, management systems are being used as a tool to strategically address issues beyond basic EHS compliance. Participate in a discussion with peers as these three representatives explore how their companies are integrating with different business objectives, including, expanding the EHS mandate to address risk based solutions and integrating E, H, &S.

\*=Invited Speaker

SESSION 2

### Creating and Sustaining a Safety Culture in your Organization

**Speakers:** Bill Anderson, CSP, CIH Director, Global Safety & Security, Ryder Systems; Cathy Hansell, Corporate Director, Safety & Health, American Standard; Catherine Plunkett, Safety and Missions Assurance Leader, Jacobs Engineering; Michael Weimert, Quality, Safety and Environmental Assurance Manager, Jacobs Engineering

**Moderator:** David Rath, CEO, ProcessMAP

Reducing accidents is typically a monumental challenge in all business types. Therefore, creating and sustaining a safety culture becomes a top challenge for EHS managers. In this session you will hear case studies on the proven processes used by companies to improve and sustain safety culture.

*Sponsored by ProcessMAP.*

SESSION 3

### Conquering the EMIS Implementation

**Speakers:** Jana Hartline, Environmental, Health & Safety Engineer, Toyota Motor Sales, NA; Kevin Nelson, Corporate Director of EHS, The Stanley Works; David Williams, Assistant Director, Wyeth Pharmaceuticals

**Moderator:** Paul McNulty, Director Environmental Affairs, Kraft Foods

In this session, you will hear how an organization determines and defines its drivers for moving towards an Environmental Management Information System. Learn how three companies assess various products, document experiences and ultimately implement its EHS principles throughout the network.

SESSION 4

### Lean Thinking for EHS and Business Results – Fundamentals & Case Studies

**Speakers:** Jennie Cawein, Senior Manager, Corporate EHS Engineering, Baxter International; Ernie Kulik, Environmental Program Manager, Eaton Corporation

**Moderator:** Steve MacIntyre, CPEA, Managing Director, CoVeris

This session seeks to depict how you can improve the value of your EHS program and improve manufacturing processes in a way that considers both business drivers and EHS performance goals. In this session you'll learn LEAN fundamentals, hear real experiences and pitfalls, and understand how companies attained management commitment. Find out how applying lean thinking and lean tools (e.g. Value Stream Mapping) for EHS can enhance business results.

11:45am-1:15pm

## Luncheon in the Exhibit Hall

1:15-2:45pm

## Concurrent Sessions

### SESSION 5

## Getting “Buy-in” and Results from Self Assessments

**Speakers:** Will Bereswill, Senior Environmental Manager, Anheuser-Busch, Inc.; Ted Slavic, P.E., CHMM, Environmental Engineer, General Mills

**Moderator:** Doug Marian, Senior Environmental Engineer, Civil & Environmental Consultants, Inc.

This roundtable discussion will focus on the who, what, where, when, why, how & how much of EHS Self Assessments. Speakers will introduce their company's Self Assessment process: successes, failures and tools they used. Then attendees will be asked to share their experiences. Please come prepared to actively participate.

### SESSION 6

## Making EHS Reorganization Work - Prosper From the Challenge

**Speakers:** Frank Brandauer, Director of EH&S, Avery Dennison Corporation; Dennis Martin, President, Leadership and Organizational Development ; Aldo Morrell, Director, SHE, DuPont Company

**Moderator:** Roberta Macklin, Manager of Environmental & Engineering Services, Avery Dennison Corporation

In response to the continued focus on financial drivers, corporate leader's increasingly are redesigning their organizational structures, including EHS. Organizational redesign brings the challenges of determining the best design and how to implement the changes as well as unique opportunities for significant improvements in an EHS organization's ability to deliver services to the corporation. Come participate in this to hear about the drivers behind EHS reorganizations, considerations during the design and adjusting after the changes and share benchmarking on EHS reorganization.

### SESSION 7

## Managing EHS Compliance Globally

**Speakers:** Andy Ellis, International Business Leader and Principal Consultant, EORM; Kristin Morico, Director Environmental Programs, Tyco International

**Moderator:** Jill Davidson, Manager, Environmental/U.S., Archer Daniels Midland Company

In this session we will explore challenges which multinational enterprises face advancing EHS programs in a global environment. This discussion will include specific experiences and examples of how a company's culture, effective integration of EHS into the business, and proactive leadership work synergistically to overcome obstacles for successful implementation.

*Sponsored by EORM, Inc.*

### SESSION 8

## Defining and Measuring Corporate Responsibility

**Speakers:** Maurice Bechard, Director of Global EH & S, Johnson Diversey; Pat Perry, Senior Group Manager, Environmental Services, Target Corporation

**Moderator:** Bill Tokash, Director, Domani

This session will include case studies from leading companies that will focus on how they define and measure environmental and social governance for their organization. Particular focus will include discussion on what these issues mean to their employees, products, and customers as well as other external stakeholders.

2:45-3:30pm

## Break in Exhibit Hall



3:30-5pm

**Concurrent Sessions**

**SESSION 9**

**Can Employee Wellness Programs Impact the Bottom Line?**

**Speaker:** Dr. Steve Aldana, Director of Health Promotion Program, College of Health & Human Performance, Brigham Young University (BYU)

**Moderator:** Doug Freund, Director of Environmental Services, PABCO Building Products, LLC

Learn from the author of “The Culprit and The Cure” how a healthy lifestyle can add 10-20 high-quality years of life to the average life span. Understand why our unhealthy Western lifestyles are the cause of most chronic diseases and how a healthy lifestyle can prevent, arrest, and even reverse most of these life threatening conditions. Many worksites already have comprehensive employee wellness programs. Learn whether or not they are can really improve health and the bottom line.

*Sponsored by STERIS Corp*

**SESSION 10**

**Aligning & Growing EHS Initiatives within the Company**

**Speakers:** Rachel Becker\*, EHS Manager, General Electric Lynn, MA plant; Douglas Fullen\*, EHS Manager, Medtronic; Mike McGuire, EHS Manager, Deere and Company

**Moderator:** Chris Harmer, Regulatory Mgmt Leader, CH2M HILL

Given the current emphasis on “doing more with less,” EHS managers often struggle to keep their organizations in compliance with changing regulations and, at the same time, contribute to advancing new strategies and business needs. Find out how successful companies are integrating EHS understanding and accountabilities into their production and R&D groups. The results are improved EHS metrics and greater flexibility and responsiveness for their respective businesses.

**SESSION 11**

**Practical and Profitable Water Sustainability**

**Speakers:** Greg Koch, Managing Director, Global Water Stewardship, Coca-Cola Company; Larry Perry, P.E., Environmental Compliance and Engineering, Frito-Lay North America

**Moderator:** Johanna Jobin, Management Consultant, CDM

Water scarcity and quality, growing demands, increasing costs, and stakeholder concerns about basic access, over-consumption and environmental protection are directing businesses to recognize the strategic value of water. This session provides an insiders’ look into innovative implementation approaches to sustainable water management.

**SESSION 12**

**Engaging Executives: Communication Strategies for EHS Professionals**

**Speaker:** James Ritchie-Dunham, PhD, President, Institute for Strategic Clarity

**Moderator:** Barbara Lemos, Vice President - Technical Practices, Earth Tech

Demonstrating the business value of EHS and social responsibility initiatives to executives who do not “get it” can be frustrating for EHS professionals. Join us for an enjoyable interactive session to learn – and practice - some effective strategies for engaging - and even enlightening – executives in your organization.

5-5:30pm

**U.S. EPA SmartWay Excellence Awards Ceremony**

5:30-7pm

**Cocktail Reception in Exhibit Hall**



\*=Invited Speaker

## Thursday, October 26

7:30-8am

### Continental Breakfast

8:30-10am

#### GENERAL SESSION

### In the Wake of Katrina: Recovery from Impact and Lessons Learned

**Speakers:** Kim Flowers, Vice President and Senior Production Officer, Mississippi Power; Stan Meiburg, Deputy Regional Administrator, US Environmental Protection Agency Region 4

**Moderator:** NAEM President, Michael McGuire, Manager, Environmental Control, Deere & Company

Hurricane Katrina, the worst documented natural disaster in the US, forever changed lives and life on the Gulf Coast. But, in the midst of tragedy, people in private and public sectors teamed together in the largest mobilized restoration effort ever attempted. People from all over helped to: rebuild a power system while restoring power to the MS Gulf Coast in record time, reestablish basic infrastructure such as drinking water and sewage treatment, overcome serious environmental impacts, and tend to the social needs of thousands, all in a highly-charged, emotional atmosphere. In this session, hear incredible personal stories and lessons learned from both the government and private sectors.

10-11am

### Break in Exhibit Hall

11am-12:30pm

### Concurrent Sessions

#### SESSION 13

### Expanding your EHS Goals & Values to your Supply Chain

**Speaker:** U.S. EPA Supplier Network Participant Companies; Rajan Kamalanathan\*, Director of Global Procurement, Wal-Mart; Chris McNeill, Pratt and Whitney; John Whalen, General Manager, Sermatech International

**Moderator:** Tom Murray, Chief, Prevention Analysis Branch, U.S. Environmental Protection Agency

Selling the business case, then developing metrics and implementing a supply chain program is challenging. In this case study session, learn about the challenges and pitfalls of three corporate programs. You'll also learn about the successes, tools and resources the EHS managers used to create a more transparent system and increase EHS awareness.

*Sponsored by the U.S. EPA Green Suppliers Network*

#### SESSION 14

### Staying on Top of the Regulatory Environment

**Speakers:** Keith McCoy, Vice President Resources and Environmental Policy, National Association of Manufacturers; John Stram, Senior Legal Editor, BNA

**Moderator:** Mark Anderson, Vice President, Stateside Associates

This is your opportunity to hear from key experts engaged on national and state levels. Find out the major trends as well as the most critical regulatory and legal issues impacting the business.

#### SESSION 15

### Strategic Product Advantage through EHS and Sustainability

**Facilitator:** JD Bryant, Special Projects Coordinator, Texas Instruments

**Moderator:** Ana Fernandez, Director of Environmental Programs, U.S. Food Service

Leading companies are increasingly drawing upon their environmental, health and safety attributes to create and advance their products. In this interactive session you'll learn how to bring ideas and people together to create and implement "out-of-the-box" solutions, then you'll get to experience first-hand how to deploy your interpersonal skills to motivate, facilitate and inspire change. Come prepared to gain leadership and organizational know-how to assist your company in meeting today's environmental & sustainability challenges while improving its financial positioning.

#### SESSION 16

### Risk to the Environmental Manager

**Speakers:** Blair Burgess, Jr., P.E., Senior Regional Program Manager, ENSR; Dr. Bryan Stolte, Senior Manager & Director of Environmental Systems, Lucent Technologies; Katie Povloski, Senior Partner, Deloitte

**Moderator:** Don Rullman, Vice President, Director of National Accounts, ENSR

In light of recent rule changes, supporting a corporation's annual financial reporting requirements has become an important responsibility as well as a serious challenge for corporate and divisional EHS Managers. Speakers and panelists in this session will address the ongoing implications of Sarbanes Oxley, and focus primarily on the recent Financial Accounting Standards Board's interpretation no. 47, known as FIN 47. It is critical for EHS managers to understand the full requirements of FIN 47 and their role in ensuring their organization's compliance, as well as to be aware of the potential new risks they may be facing.

*Sponsored by ENSR/AECOM*

\*=Invited Speaker

12:30-2pm

**Business-to-Business Luncheon with Exhibitors**

This is your opportunity to sit down with peers and high-value company executives in an informational roundtable setting to discuss leading-edge technologies and management solutions.

2-3:30pm

**Concurrent Sessions**

**SESSION 17**

**Expanding EHS to Transportation, Fleet & Sales Force Safety Management**

**Speakers:** Joe McKillips, CSP, Manager, Commercial Program Support, Abbott Labs; SmartWay Award recipient

**Moderator:** Buddy Polovick, US Environmental Protection Agency, Office of Transportation and Air Quality SmartWay

Given the current emphasis on energy conservation and expanding the environmental and safety management into new areas, this session will focus on a firm's transportation footprint. You will hear how companies are addressing the needs of their fleets as well as with their freight shippers and carriers, and are focusing on advancing environmental and safety improvements.

**SESSION 18**

**Passing the Torch: Succession Planning for EHS Leadership**

**Speakers:** Scott Bohnhoff, Safety & Environmental Branch Manager, Department of Defense; Maribeth Malloy, LM Energy, Environment, Safety & Health, Lockheed Martin; Verne Shortell, Executive Director, Environment & New Business, NRG

**Moderator:** Gisella Spreizer, Senior Consultant/Program Manager, Shaw Environmental & Infrastructure

This session discusses the challenges and program initiatives that are being implemented for Succession Planning. Perspectives that will be discussed include corporate, plant, and individual day-to-day EHS responsibilities. Join us in an open discussion and share your experiences.

**SESSION 19**

**Evaluating Energy & Carbon Reduction Strategies**

**Speakers:** Bob Barkanic, Director, Environmental Management, PPL Services Corporation; Lily Donge, Senior Social Research Analyst, Calvert Group Ltd.; Joseph Richardson, East Coast Environmental Manager, Coca-Cola Enterprises

**Moderator:** Kathy Blue, Managing Consultant, Trinity Consultants/T3

This session will explore various business drivers for developing a strategic Greenhouse Gas (GHG) program as well as learn about some of the global drivers fueling the financial community in this arena. You'll also hear case studies highlighting various approaches to establishing energy use/greenhouse gas baselines and establishing integrated programs to reduce energy use, management their GHG emissions, and save money.

**SESSION 20**

**Strategic Stewardship: Defining the Business Drivers**

**Speakers:** Leslie Montgomery, Environmental Stewardship Program Manager, Southern Company; Peter Stangel, Southeast Director, National Fish & Wildlife Foundation; Tara Stewart, Public Affairs in North Carolina and South Carolina, Wal-Mart

**Moderator:** Christopher McKenzie, Esq., Beveridge & Diamond, PC

Environmental stewardship has been used to promote a company's image through high-profile sponsorships and advertising, but there is a more strategic way to think about it that can provide true business value. Learn how some companies are doing this through their conservation partnerships with the National Fish & Wildlife Foundation.

3:30-3:45

**Break**

3:45-5:15pm

**Concurrent Sessions**

\*=Invited Speaker

## SESSION 21

## Identifying & Deploying Best Practices to Advance EHS Excellence

**Speakers:** Dave Trujillo, Assistant Plant Manager, Ball Metal Container Operations Golden Can and End Plant; Robert Whelen, Director, International Development, Environmental Affairs & Real Estate, Volvo Trucks North America

**Moderator:** Riva Krut, Vice President, Cameron-Cole

One of a manager's best assets is already developed best practices that are underway in an organization. In this session you'll hear two case-studies of how "best practices" are identified, captured and deployed in their respective organizations, and thereby creating more efficient outcomes.

## SESSION 22

## Crisis Management for Business Continuity Planning

**Speakers:** Alan Leibowitz, ESH Director, ITT Defense; Allen Stegman, Director, Environmental Affairs, The Valspar Corporation

**Moderator:** Barbara Lemos, Vice President, Technical Practices, Earth Tech

EHS managers are integral members of corporate teams, working with risk management, legal, and financial colleagues to address emerging threats to their global business operations and profitability. These threats can include pandemic flu, storms, terrorism, and interruptions of critical power and communications systems. Speakers will provide case studies and practical advice for EHS professionals charged with ensuring business continuity in the face of these challenges.

## SESSION 23

## Challenges of Global Auditing for Conformance

**Speaker:** Jason Roberts, ESH Manager, Nike; Fred Steward, President, Managing Director of Heritage Technologies – Asia, and Director, JV Company

**Moderator:** Paul Beatley, Co-Founder and Director, ENHESA S.A.

EHS Managers are challenged to track and manage more information than ever before. In this session you'll learn about the relevant trends in global EHS Auditing regulation as well as hear the first-hand stories from the trenches in China on how western companies and their managers are dealing with the spectrum of environmental regulations and enforcement.

*Sponsored by Heritage Environmental, LLC*

## SESSION 24

## Metrics: What Gets Measured, Gets Managed

**Speakers:** Andrew Barnes, Vice President, Environment IQ; Larry Deeney, Manager of Environmental Protection, General Mills; David Newman, Corporate Director, HSE, Millipore

**Moderator:** Rochelle Routman, Environmental Specialist, Georgia Power Company

The old adage of "you can't measure what you don't know" has never been more important. Using case study material drawn from a variety of companies, as well as demonstrations from the session participants, this session will explore tools to gather accurate and useful metrics--not just for reporting, but for pro-active management and extensive record keeping needs.

*Sponsored by Environment IQ*

6:30-9:30pm

### Savannah River Boat Reception & Dinner

*Sponsored by*



## Friday, October 27

8-9:30am

### Networking Breakfast

9:30-11:30am

## GENERAL SESSION

## Being the Best You Can: Every Second of Every Day, Just for the Fun of It

**Speaker:** Story Musgrave, Astronaut, Poet, Philosopher

In words, pictures, video and music, Dr. Story Musgrave will weave the story of the Hubble Space Telescope mission and bring you insight from his years in the aerospace world and lessons learned as one of America's most experienced NASA astronauts. Story will explore the role of athletics, choreography, training, teamwork, leadership, organization and human performance, and getting the most out of yourself when it matters the most. Don't miss this memorable experience! You'll have the opportunity to see the environment through views of mother earth, health through the medicine and physiology involved in spacewalking, and safety through operating in the aerospace vehicles.

\*=Invited Speaker

# THE FORUM EXHIBIT PROGRAM

Knowing what supplemental technical & managerial resources are available and from whom, is a key component of success for today's leading EHS managers. The Forum Exhibition Program offers you a focused opportunity to meet with leading-edge EHS technical, managerial, and technical service firms representing a broad spectrum of solution providers. And, the Forum Exposition offers you a chance to dialogue face-to-face with consultants & vendors about their products, qualifications, and value they could bring to your organization.

## Exhibitor's Business-to-Business Luncheon

Thursday, October 26 – 12:30-2pm

The Forum's unique "B2B" luncheon on Thursday is a lively and educational event showcasing the Exhibitors and their promotions.

## Exhibit Hours

To facilitate effective networking, all of the conference's meals and refreshment breaks are held in the Forum's Exhibit hall.

For information about exhibiting at the Forum, contact NAEM's exhibit manager: Christine Donnell, Preferred Expositions, LLC, [cdonnell@comcast.net](mailto:cdonnell@comcast.net) or 703-567-3476 (phone).

## SPECIAL EVENT

### Savannah Riverboat Cruise Dinner

Thursday, October 26

6:30-9:30pm

Cost: \$55/person (\$85 value)

Dinner, live entertainment and an unforgettable view of Savannah are just a few of the evening's highlights. Relax and enjoy yourself on board the Georgia Queen, one of Savannah's famous riverboats. This special event includes a wonderful dinner featuring Prime Rib, Chicken Florentine and Crab Cakes. Be sure to save room for one of our delicious "southern" desserts. Following dinner, dance to tunes from the 50's to 80's played by one of the riverboat's entertainers.

Don't miss this fun event. Sign up now.

Reception sponsored by



### Savannah, Georgia

Savannah - Georgia's First City is a living monument to the gracious charm of the Old South. The port, once a center of cotton shipping, is still a center of activity, where renovated warehouses now hold eclectic shops, taverns and galleries. Explore America's largest landmark historic districts in Savannah, with magnificent 18th and 19th century mansions whose gardens are abloom with colorful azaleas. Picturesque, romantic and cosmopolitan, Savannah has evolved into a top travel destination, rated among the "Top 10" in the country by the esteemed Condé Nast Traveler Reader's Choice Awards. Find out more about Savannah -- [www.savannah-visit.com](http://www.savannah-visit.com)



## General Information

### Registration Fees

	By 9/15/2006	After 9/15/2006
NAEM Members	\$765	\$875
"In-House" Environmental /EHS Manager	\$865	\$975
Supplier/Consultant	\$1,625	\$1,725

### Register On-line

Online registration is available for your convenience! You can register with a credit card today. Just go to [www.NAEM.org](http://www.NAEM.org), click on "2006 EHS Management Forum" and complete the registration form. Don't forget to check out our conference highlights online while you're there!

### Special Discounts

Use the NAEM Forum as a venue for your next E/EHS meeting. Groups of five (5) or more employees from the same company\* receive a group discount rate on individual registrations. Call NAEM (202-286-6616) to learn more about the Forum meeting services and pricing." (*\*This offer is good for corporate, facility, and municipal environmental health & safety managers only. EHS service and product providers may not take advantage of this offer.*)

## Continuing Education Credit

Earn continuing education credit towards your professional certification by attending the 2006 EHS Management Forum.

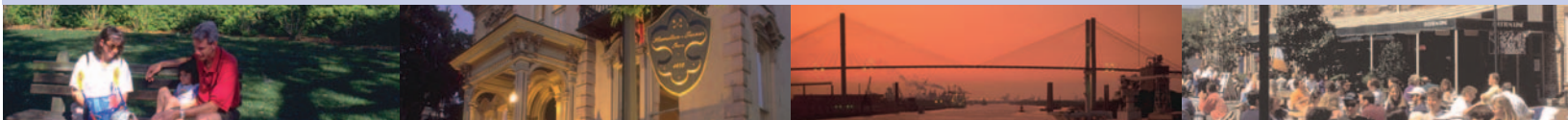
This event has been awarded continuing education credits and maintenance points from several professional environmental, health and safety organizations. Contact NAEM at 202-986-6616 for the official list.

### Conference Attire

For your comfort, conference attire is **business casual**.

### Registration Cancellation Information

Cancellation requests must be made in writing and received by CONDOR Registration Services, prior to September 25, 2006 to receive a full refund, less a \$150 administration fee. After September 25, 2006, registration fees are forfeited. Fax cancellation request to: 256-852-6838.



## Hotel Accommodations

The Forum will be held at The Westin Savannah Harbor Resort — From its perch at Savannah Harbor, the waterfront hotel is a haven of Southern elegance and inspires relaxation. You can ride the water ferry across the river to Historic District shops and restaurants, or simply walk to the adjacent Conference Center to participate in all the Forum's programs. Golf, tennis, fishing and sailing are just a few of the activities that await your visit and plan some time to indulge yourself at The Greenbrier Spa.

NAEM has negotiated a special rate for Forum attendees at The Westin Savannah Harbor Resort: \$170 single/double.

### To make reservations:

- Call 1-800-937-8461. Mention the NAEM Forum to get the group rate of \$170.

The cut off date for reservations is October 12, 2006.

## Transportation Information

### Getting There:

Savannah is easily accessible via air and rail.

- *By Air:* On Air Tran Airways, Continental, Delta, United Airlines, and USAir.
- *By Rail:* Daily service to and from Savannah aboard Amtrak's Silver Star, Silver Palm, and Silver Meteor.

### Shuttle Service:

*Call in advance to schedule your transportation with Gray Line. Please have your flight information, date and time of arrival, destination and credit card available when you call.*

### Gray Line Shuttle

#### Airport Shuttle

1-800- 845-5582

\$17.95 one way

\$29.00 round trip (less with more than one passenger)

### Taxi:

*Taxis to and from the Westin Savannah Harbor Hotel run between \$22 and \$25 each way.*

## Forum Committee

Joette Bailey-Keown  
Ball Corporation  
Conference Co-Chair

Leslie Montgomery  
Southern Company  
Conference Co-Chair

Jill Davidson  
Archer Daniels Midland

Larry Denney  
General Mills

John DeSelm  
Anheuser Busch

Ana Fernandez  
US Foodservice

J. Doug Freund  
PABCO Building Products

Chris Harmer  
CH2M HILL

Johanna Jobin  
CDM

Barbara Lemos  
Earth Tech

Roberta Macklin  
Avery Dennison

Michael McGuire  
Deere & Company

Paul McNulty  
Kraft Foods

Margery Moore  
BNA

Donald Rullman  
ENSR | AECOM

William Tokash  
DOMANI

Carol Singer Neuvelt  
NAEM



## NAEM Sponsoring Organizations

NAEM programs and initiative are made possible by the support of its members and by the generous contributions from its sponsoring organizations:

Abbott Laboratories	Lockheed Martin
Agere Systems	Millipore Corp
Aggregate Industries NE	Mohawk Fine Papers
Alcan	Molson Coors Brewing Co
AMCOL International	Motorola
Anheuser-Busch	NY Power Authority
Archer Daniels Midland	OfficeMax
Ashland	Parker Hannifin Corp
AT&T	Pepco Holdings
Atlantic Richfield Co	PPL Services Corporation
Avery Dennison Corp	Progress Energy Service Co
Barrick Gold Corp	Quaker Chemical Corp
Baxter International	Raytheon Company
BP Global	Rockwell Automation
Deere & Company	Sensata Technologies
Delta Airlines	Sharp Electronics Corp
Duke Energy	Southern Company
DuPont Co	Stanford University
Fuji Photo Film USA	STERIS Corp
General Electric	Target Corp
Hewlett Packard Corp	The Scotts Company
IBM	The Valspar Corp
Inland Paperboard & Packaging	The Wm. Wrigley Jr. Co
International Paper	Waste Management
ITT Industries	Whirlpool Corp
Kimberly-Clark	US Foodservice
Kraft Foods	

## NAEM Affiliates Council

NAEM also is grateful for the contributions made by members of the NAEM Affiliates Council:

Analytical Products Group	Environmental Data Solutions Group
ARCADIS	EORM
Beveridge & Diamond, PC	ERM
BNA	First Environment
Business and Legal Reports	Gannett Fleming
CDM	Heritage Environmental Services
CH2M HILL	Kestrel Management Services
Civil & Environmental Consultants.	Knowledge Management Innovations
DAI Environmental Inc.	MACTEC Engineering and Consulting
Dakota Software Corp.	NSF-ISR
Data Systems & Solutions	Shaw Environmental
Delta Environmental	Stateside Associates
DNV	Steele
DOMANI	T3
Earth Tech	The RETEC Group
EH&S Search Associates	The Solution Foundry
ENHESA	United Recycling Industries
ENSR   AECOM	Versar
EnvironMax	

# NAEM Forum 2006

## 14th Annual EHS Management Forum

The Westin Savannah Harbor Resort • Savannah International Trade & Convention Center  
Savannah, Georgia • October 25-27, 2006



(Please print or type. Each conference participant must complete a separate registration form.)

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Name as it is to appear on name badge. \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-mail  Please do not include my e-mail address in mailing lists to exhibitors and in the on-site Forum Notebook participant list.

### Three easy ways to register:

#### Fax Completed Form:

**256-852-6838**

(credit card payments only)

#### Mail Completed Form:

2006 NAEM EHS Management Forum  
c/o CONDOR Registration Services  
P.O. Box 3348  
Huntsville, AL 35810

#### Or Go Online:

**www.NAEM.org.**

(credit card payments only)

If you register online, you **DO NOT** need to mail this form to the address above.

### Additional Offering

- Yes, I/we will attend the Savannah Riverboat Cruise Dinner, Thursday, October 26, 6:00pm-10:00pm**  
\$55 per ticket (a \$85 value)

### Registration Fees

	By September 15th	After September 15th
NAEM Members	<input type="checkbox"/> \$765	<input type="checkbox"/> \$875
"In-House" Environmental/EHS Manager	<input type="checkbox"/> \$865	<input type="checkbox"/> \$975
Supplier/Consultant	<input type="checkbox"/> \$1,625	<input type="checkbox"/> \$1,725

Note: Groups of five or more employees from the same company\* receive a group discount, as do international registrants and employees from government or non-profit organizations. For more information, please call 202-986-6616. (\*Discount available only to "In-house" E/EHS managers).

Registration \$ \_\_\_\_\_  
Dinner Tickets # of \_\_\_\_\_ x \$55 = \$ \_\_\_\_\_  
**Total Amount Due: \$ \_\_\_\_\_**

### Payment Method

Payment by check or credit card for the Annual Forum, Pre-Con, and/or additional tickets for the Riverboat Cruise must accompany this form. Registration forms sent without payment information are not processed. Please make checks payable to CONDOR Registration Services.

- VISA  MasterCard  American Express  Check # \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ V. Code (3/4 digit code on the back of card.) \_\_\_\_\_

Cardholder Name (as it appears on card) \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

**Cancellation Information:** To receive a full refund, less a \$150 administrative fee, cancellation requests must be made in writing and received by CONDOR Registration Services by September 25, 2006. After September 25, 2006 registration fees are forfeited.  
Fax cancellation request to: 256-852-6838

#### For additional information, please contact:

CONDOR Registration Services  
P.O. Box 3348  
Huntsville, AL 35810  
256-852-4490 (phone)  
256-852-6838 (fax)

#### For official use only

Reservation Number: \_\_\_\_\_

Received by: \_\_\_\_\_ Date Received: \_\_\_\_\_

Complete Payment Received: \$ \_\_\_\_\_

**Special Offer!** Use the NAEM Forum as a venue for your next E/EHS meeting. Groups of five (5) or more employees from the same company\* receive a group discount rate on individual registrations. Call NAEM (202-286-6616) to learn more about the Forum meeting services and pricing." (\*This offer is good for corporate, facility, and municipal environmental health & safety managers. EHS service and product providers may not take advantage of this offer.)

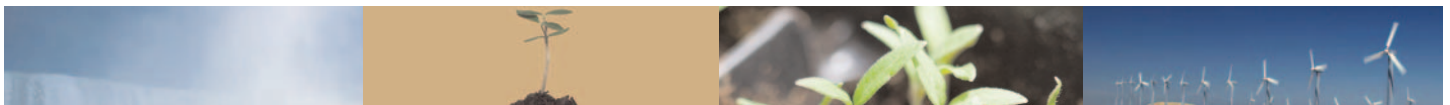


# NAEM Forum 2006

## 14th Annual EHS Management Forum

The Westin Savannah Harbor Resort • Savannah International Trade & Convention Center • Savannah, Georgia

**October 25-27, 2006**



**Register on-line at [www.NAEM.org](http://www.NAEM.org)**



**NAEM, Advancing the Knowledge & Practice of  
Environmental Health & Safety Management**

1612 K Street NW, Suite 1102  
Washington, D.C. 20006

Pre-sorted  
First Class Mail  
U.S. Postage  
**PAID**  
Merrifield, VA  
Permit No.1228